

Traffic Management and Road Safety

Car ownership has grown steadily in recent years and traffic during the holiday season has increased. This is likely to continue. Choosing alternatives to the car for some journeys could help stem this growth.

Traffic congestion can tempt local and through traffic drivers to use side streets to avoid queues on the main roads. Changes can be made to try to deal with congestion and other problems, but one-way streets, restrictions, traffic calming, lorry bans, etc will affect others in the community whose needs must also be considered.

Speeding traffic is a concern for many people in residential areas, near schools and for vulnerable road users like pedestrians and cyclists.

When asked how important certain issues were, the percentage of the response for each issue was:



How important are the following to reduce traffic congestion and improve road safety?

	Very	Quite	Not at all
Reducing the risk of traffic accidents by reducing speed, better crossings, etc?	60%	21%	12%
Providing car park advice for visitors or local people?	52%	29%	9%
Providing direction signing for visitors?	51%	29%	11%
Providing for more traffic by widening or building new roads?	46%	18%	26%
Reducing non-resident traffic in some streets?	44%	21%	23%

How important are the following to improve journeys to school?

	Very	Quite	Not at all
Reducing the number of car journeys to school?	60%	15%	5%
Improving safety for school journeys?	53%	19%	4%
Better bus facilities for school travel?	48%	21%	6%

46% of those who responded were very concerned about traffic speeds in Braunton and over **500** also said that there were particular streets or roads where speeding is a big problem. Most notable of these were

- ➔ South Street,
- ➔ Saunton Road,
- ➔ Wrafton Road/Church Street and
- ➔ East Street.



In addition, many comments and suggestions were made on how to improve traffic management and road safety in Braunton. The comments covered a very wide range of issues including:

- ➔ Cutting car use on the school run.
- ➔ Providing better walking routes to school.