



**TRAVELWISE**<sup>®</sup>

Environment, Economy & Culture

**School Travel Plan Team**

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1 September 2008

Dear Travel Champion

**International Walk to School Month 2008 is  
October!**

The theme for this year is **Power Up!**

This year we are encouraging children to **Power Up!** with energy and boost their brain power by walking to school.

The message on the official Walk to School web site [www.walktoschool.org.uk](http://www.walktoschool.org.uk) reads:

***"Let's stop the Walk to School from becoming something of the past!***

*Parents who drive short journeys to school can make up a large percentage of the rush hour traffic. Think of the noise, the pollution and the congestion that it creates - not to mention the danger to pedestrians, especially children.*

***There are alternatives and you could be part of the answer to these problems."***

***Visit the Walk to School web site for some great ideas for 'Walk to School Month!' [www.walktoschool.org.uk](http://www.walktoschool.org.uk)***

**COMPETITION!!**

During Walk to School Month this October, the Devon Road Safety and Travel Awareness team would like to encourage children to 'Power Up!' with a design for a

**Walk2School Super Hero!**

We would like pupils from both key stages to create a 'Walk2School Super Hero'. (See teachers' notes for KS1 and KS2)



Textphone 0845 1551020 SMS Text 0777 3333 231

[www.devon.gov.uk](http://www.devon.gov.uk)

Environment, Economy & Culture Director: Edward Chorlton



The winning entries from each year group will receive a £15 book voucher and get to see their hero featured on our web site [www.devon.gov.uk/school\\_travel\\_plans](http://www.devon.gov.uk/school_travel_plans)  
Runners up will receive a £5 book voucher. All prizes are provided by Devon TravelWise.

Competition entries to be sent to:

**School Travel Plans**  
**Lucombe House**  
**County Hall**  
**Topsham Rd**  
**Exeter**  
**EX2 4QW**

by closing date: Friday 24 October 2008

### **MORE IDEAS and RESOURCES**

Why not take the opportunity to make this part of your Literacy and art work during the month?

For other lesson ideas, please see the attached PSHE lesson plans entitled 'Power Up!'

If you wish to obtain resources to help you during Walk to School Month, please use the order form attached.

Please note – to ensure delivery for the start of the month, order forms MUST be received by Friday 19th September. For delivery later in October please allow two weeks from sending your order.

**E-mail to [rshelp@devon.gov.uk](mailto:rshelp@devon.gov.uk) , call 0845 1551004 or fax to: 01392 362640**

We hope that you all enjoy Walk to School Month. Don't forget to take lots of photos of your activities – and let us know about them!

Remember, it doesn't matter if you take part for a day, a week or the whole month, you are still part of Walk to School Month!

With best wishes

**The School Travel Plan Team**