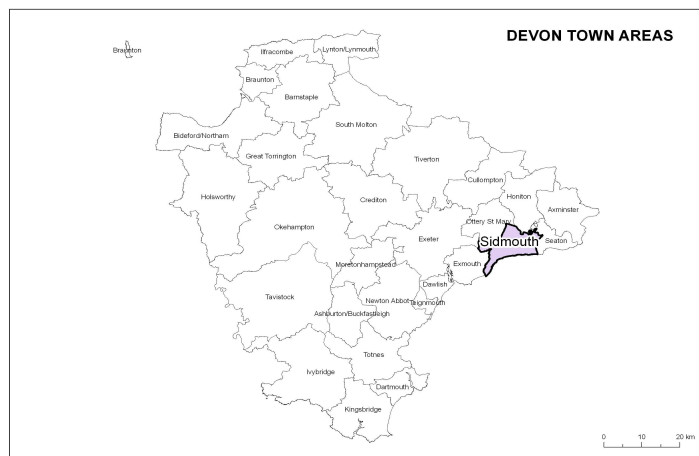


This profile has been produced in partnership across health & social care and offers an overview of the key demographic, lifestyle factors that may help understand the important areas affecting health and well-being in this Devon Town community. By bringing together a range of information across health and social care we can gain a better understanding of where there are high areas of demand on services but also where there is potentially unmet need.



This profile has been created to help stimulate discussion, not provide answers.

*This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. 100019783. 2007*

## Introduction

All feedback and any questions on the information found within this profile are gratefully received. This profile will be most effective when used in conjunction with consultation and engagement with service users, carers and health and social care staff. Some of the questions you may wish to consider are:

- 1) Do you recognise the community described within the profile?
- 2) Is there any key information missing about health and social care need in the population?
- 3) Can any priority areas be identified from the story of this local area?

Please contact [d-pc.strategicreview@nhs.net](mailto:d-pc.strategicreview@nhs.net) with any comments or questions you may have.

The pages that follow describe the key features of interest and raise some general questions and issues for further debate. The detail is presented in terms of comparison with the Devon average\*\* and three terms are regularly used:

- Over-represented: This means there is more of a particular indicator for this Devon Town or locality when compared with the Devon average. (16% or more above the mean)
- Average: This means the indicator for this Devon Town is comparable with the overall Devon level
- Under-represented: This means there is less of a particular indicator for this Devon Town or locality when compared with the Devon average (16% or more below the mean)

*\*\*It is assumed the data values within each indicator are normally distributed. One standard deviation away from the mean has been applied to indicate over or under representation.*

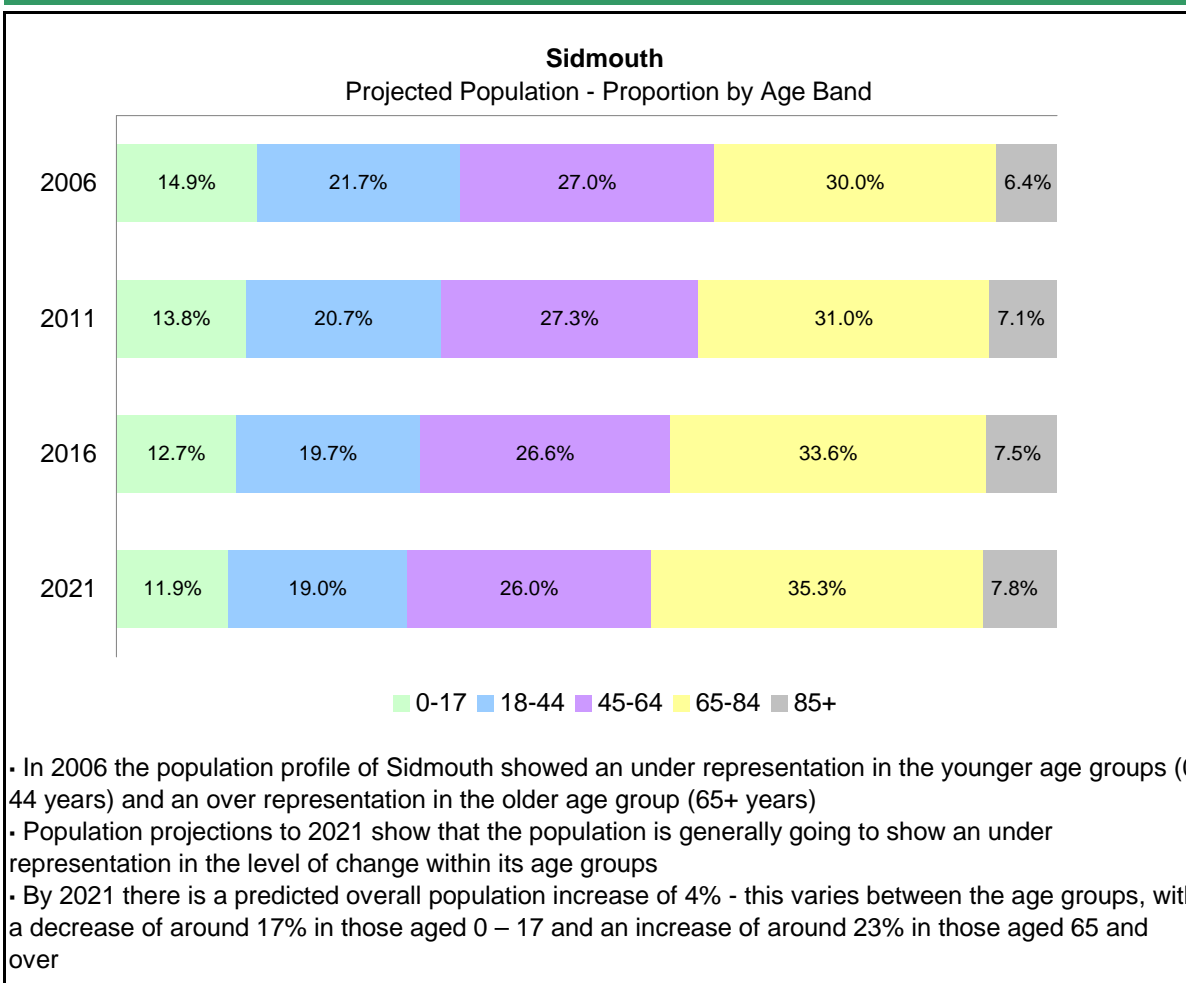
\*The date of this profile refers to the year in which the information has been collated and analysed. The period the information refers to varies, i.e. Census 2001 data, financial Year 06/07 health activity etc and this should be taken into consideration when interpreting this profile.

It is important to note that over or under representation does not mean bad or good in this context, it merely expresses difference. For example, being under represented when compared to Devon in prevalence of a particular disease is a positive feature but being under represented in school attendance is a more negative one. It is important therefore that this document is read carefully and over and under representation are not confused with making judgements of good or bad.

A glossary of terms and full list of information sources used within these profiles is available upon request by contacting [d-pc.strategicreview@nhs.net](mailto:d-pc.strategicreview@nhs.net)

## What do we know about Sidmouth? (When compared to the Devon average)

### Population Profile



### Areas of Interest

- Over representation of lone pensioner households; the highest proportion of any Devon Town
- High proportion of owner occupied housing
- Over representation in those achieving Level 2 Educational Attainment (5+ GCSEs grades A-C; School Certificate; 1+ 'A' levels/'AS' levels; NVQ level 2; Intermediate GNVQ), with under representation in those achieving Level 3 (2+ 'A' levels; 4+ AS levels; Higher School Certificate; NVQ level 3; Advanced GNVQ)
- Attainment at Primary School age appears good, with an over representation of attainment at Key Stage 2 – Level 4+ in Maths and Science
- Low rate of unauthorised absences from schools and an over representation in total attendance rates

## What do we know about Sidmouth? (When compared to the Devon average)

**Indices of Multiple Deprivation** - Index of Multiple Deprivation - overall index of the seven main sub-domains (listed below)

*Income* - Measure of persons on low incomes or dependent on state benefits

*Employment* - Measure of persons of working-age who are involuntarily excluded from labour market

*Health* - Measure of premature death, illness, hospital admissions and mental health prescribing

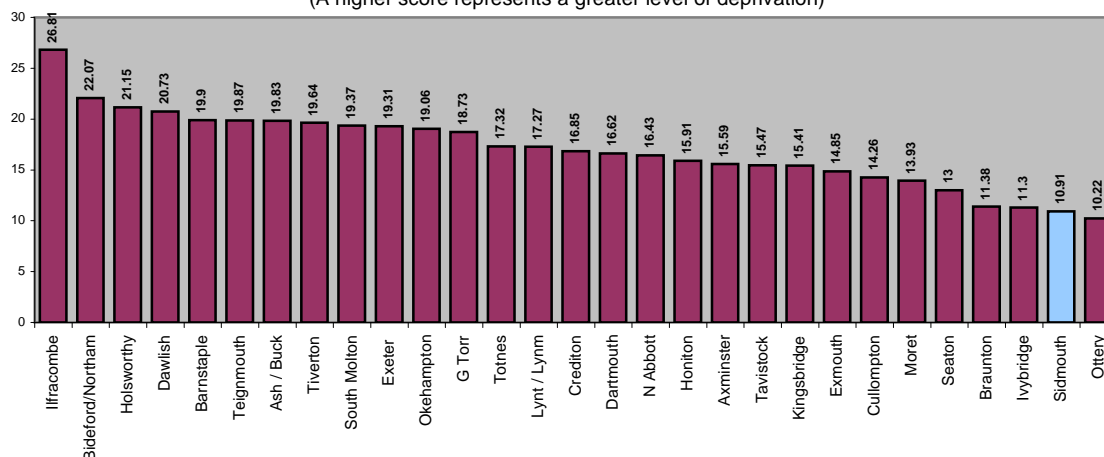
*Education* - Measure of educational attainment in children and skills and qualifications of adults

*Barriers* - Measure of distance to community facilities (GP, school etc.) and housing availability

*Crime* - Measure of recorded crime (burglary, theft, criminal damage and violence)

*Living Env* - Measure of indoor (quality of housing) and outdoor (RTAs and air quality) environments

**Indices of Deprivation 2007 - Average IMD Scores by Devon Town**  
(A higher score represents a greater level of deprivation)



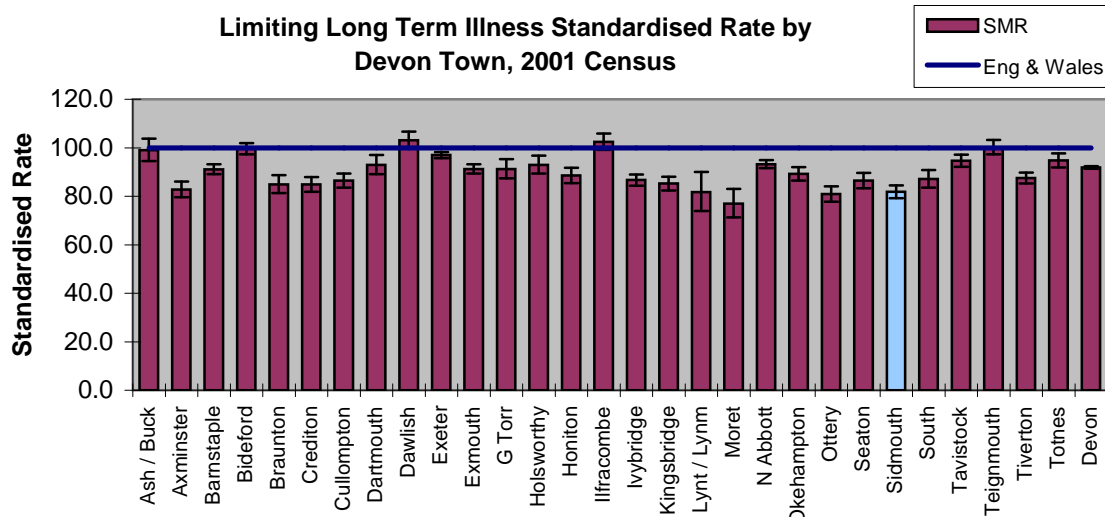
The Indices of Deprivation are reported on a small geography called Lower Super Output Areas (LSOA). These have been aggregated up to the Devon Town geography to allow for comparison between areas within Devon. The result of this is that the average score at a Devon Town level may mask neighbourhoods that the indices suggest are the most / least deprived.

Sidmouth has 9 LSOA's, of which none are in the most deprived quintile of LSOA's nationally and 2 are in the least deprived quintile.

## Health and Social Care

### HEALTH

- Percentage of the population who say that their health is generally poor is over represented
- Age standardised death rates are generally under represented; with the lowest overall rate of any Devon Town
- Lowest Male and Female standardised death rates in East Devon
- Under representation in GP registers of people with a Learning Disability
- Over representation in GP registers of Hypothyroidism, Hypertension, Heart Failure, Diabetes, CKD, CHD, Cancer, Atrial Fibrillation and Stroke
- Highest registered rates of Hypothyroidism, Hypertension, CHD, Atrial Fibrillation and Stroke of any Devon Town
- Over representation in percentage of population who are registered smokers; the highest percentage of any Devon Town
- Under representation in the rates of Cervical Screening
- The Sidmouth population is:
  - Over represented in Day Cases in community hospitals
  - Under represented in Emergency admissions into acute hospitals
  - Over represented in Elective admissions into hospitals



The chart above displays rates of self-report limiting long-term illness from the 2001 Census adjusted for age. A value of 100 represented by the line in the chart is the England & Wales average, and the bars represent rates for Devon Towns. This reveals that Sidmouth is significantly below the national average and below the Devon average.

**SOCIAL CARE - Children’s & Young Persons (CYPS) and Adult & Community Services (ACS)**

- Over representation of referrals to Education Psychology from 1<sup>st</sup> September 2006 and open referrals to Special Advisory Teacher
- Under represented in the rate of referrals for the population aged 65 and over into ACS; the lowest rate in East Devon
- Under represented in the percentage of referrals from LA Housing / Other departments into ACS; the lowest rate of any Devon Town this is likely due to the high levels of Owner Occupier households
- The Sidmouth population is:
  - 100% of children in care for at least 12 months had a health assessment in 2006/07
  - Under represented in the use of Day Care centres (clients aged 18+); the lowest rate of any Devon Town
  - Over represented in the rate of the population (aged 18+) receiving a Meals service; the highest rate of any Devon Town
  - Under represented in community-based care relating to Learning Disability budget clients; this supports the under representation of GP registered patients with a Learning Disability condition
  - Over represented for health and social care clients (aged 18+) receiving an equipment or adaptation service during 2006/07

