

Area definition

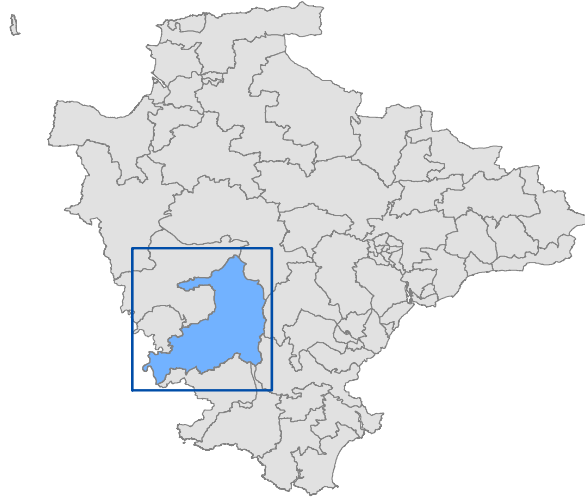
This profile is one of 62 (one for each electoral division) that have been produced by Devon County Council's Strategic Intelligence unit. They aim to give a broad overview of each County Councillor's electoral division.

Each profile covers a range of topics such as population, the economy, education standards and house prices.

Further, more detailed information may be available if required - please contact Strategic Intelligence for further information.

Email: StrategicIntelligence@devon.gov.uk

Telephone: 01392 382001



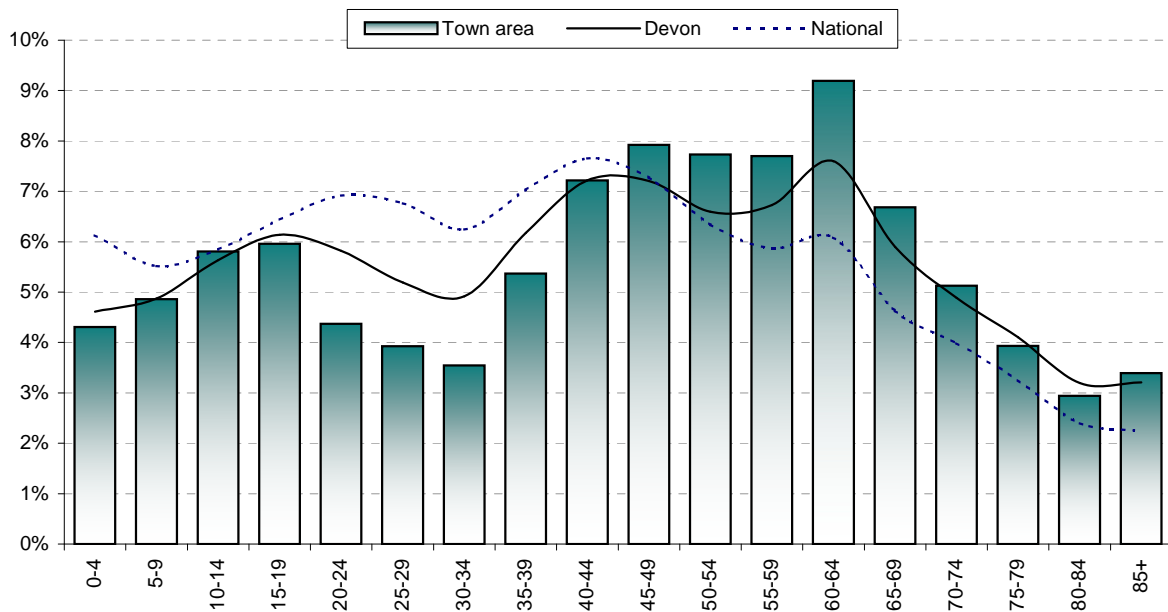
© Crown copyright. All rights reserved. 100019763 2010

The Yelverton Rural Electoral Division comprises the following 5 wards: Bere Ferrers, Buckland Monachorum, Burrator, Lydford and Walkham

Population

Total population	Bere Ferrers	Buckland Monachorum	Burrator	Lydford	Waikham	Electoral Division	West Devon	Devon	National
2001	3,069	3,218	1,540	2,014	3,240	13,081	48,843	704,497	57,103,927
2008	3,094	3,379	1,520	2,096	3,145	13,234	52,900	754,700	59,608,200
Change	25	161	-20	82	-95	153	4057	50203	2504273
% change	1%	5%	-1%	4%	-3%	1%	8%	7%	4%

Proportion aged	Bere Ferrers	Buckland Monachorum	Burrator	Lydford	Waikham	Electoral Division	West Devon	Devon	National
0-19	21.2%	22.6%	17.6%	17.4%	20.7%	20.4%	21.7%	21.7%	24.0%
20-39	20%	15%	15%	15%	18%	17%	19%	23%	27%
40-59	30%	30%	30%	25%	31%	30%	30%	28%	27%
60-79	26%	24%	29%	16%	26%	24%	24%	23%	18%
80 and over	6%	8%	8%	3%	6%	6%	6%	7%	5%



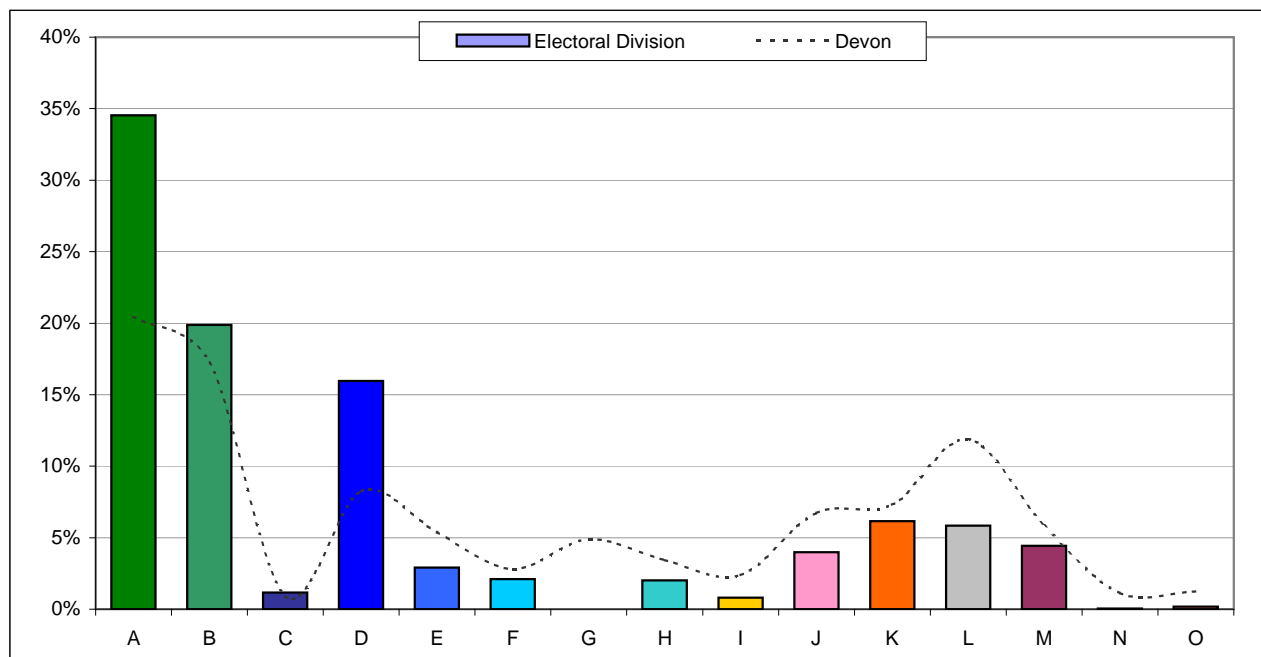
Population attributes

Information about the people that live in the area is taken from Experian's Mosaic data. Mosaic is based on the assumption that people living in an area are likely to be similar; however, it does not provide definitive description of each person.

The Mosaic data are broken down in to a number of groups, each one describing a section of the population.

	Households	%	Devon
A - Residents of isolated rural communities	1927	34.5%	20.5%
B - Residents of small and mid-sized towns with strong local roots	1109	19.9%	17.2%
C - Wealthy people living in the most sought after neighbourhoods	65	1.2%	0.9%
D - Successful professionals living in suburban or semi-rural homes	891	16.0%	8.3%
E - Middle income families living in moderate suburban semis	162	2.9%	5.4%
F - Couples with young children in comfortable modern housing	117	2.1%	2.8%
G - Young, well-educated city dwellers	0	0.0%	4.9%
H - Couples and young singles in small modern starter homes	112	2.0%	3.5%
I - Lower income workers in urban terraces in often diverse areas	45	0.8%	2.4%
J - Owner occupiers in older-style housing in ex-industrial areas	222	4.0%	6.7%
K - Residents with sufficient incomes in right-to-buy social houses	343	6.1%	7.3%
L - Active elderly people living in pleasant retirement locations	326	5.8%	11.9%
M - Elderly people reliant on state support	247	4.4%	5.9%
N - Young people renting flats in high density social housing	3	0.1%	1.1%
O - Families in low-rise social housing with high levels of benefit needed	10	0.2%	1.3%

Distribution of households by Mosaic group



Deprivation

The principal source of deprivation data is currently The Indices of Deprivation 2007. This is a Lower Super Output Area (LSOA) level measure of deprivation. There are over 32,000 LSOAs in England, each one containing about 1,500 people. They were developed following the 2001 Census. The index comprises seven domains: income, employment, health & disability, education & training, barriers to housing & services, the living environment and crime. These are combined to give an overall indication of deprivation.

Population living in deprived areas

Population within most deprived 25% of areas in England	0
% population within most deprived 25% of areas in England	0%
Population within least deprived 25% of areas in England	1,866
% population within least deprived 25% of areas in England	14%

Deprivation data are not available for wards but the following tables show which wards contain the most deprived LSOA in the electoral division.

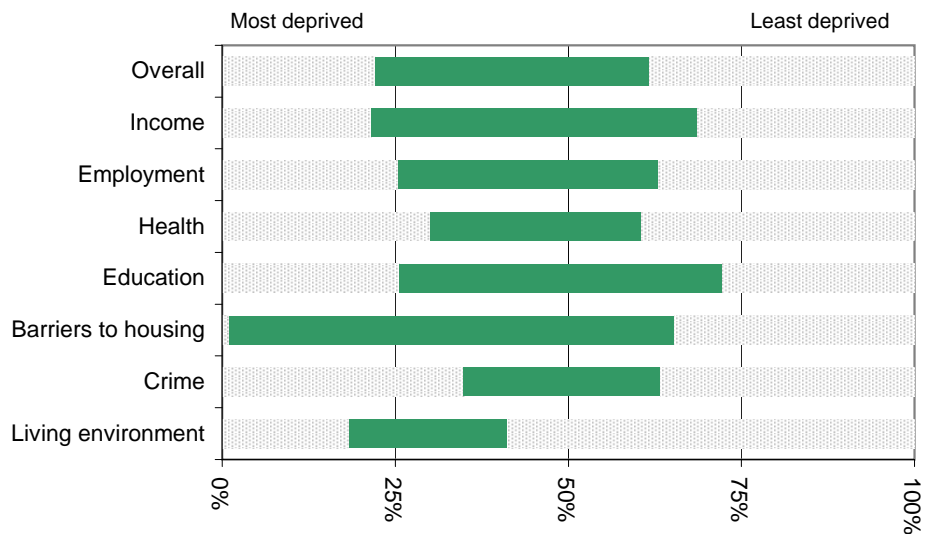
Most deprived areas

Overall	Lydford
Income Deprivation	Bere Ferrers
Employment Deprivation	Bere Ferrers
Health Deprivation and Disability	Bere Ferrers
Education, Skills and Training Deprivation	Walkham
Barriers to Housing and Services	Lydford
Living Environment Deprivation	Lydford
Crime	Lydford

Least deprived areas

Overall	Buckland Monachorum
Income Deprivation	Buckland Monachorum
Employment Deprivation	Buckland Monachorum
Health Deprivation and Disability	Buckland Monachorum
Education, Skills and Training Deprivation	Buckland Monachorum
Barriers to Housing and Services	Bere Ferrers
Living Environment Deprivation	Buckland Monachorum
Crime	Walkham

This graph shows the range of deprivation in the Yelverton Rural division. The larger the green bar the more variation there is within the area.



Income

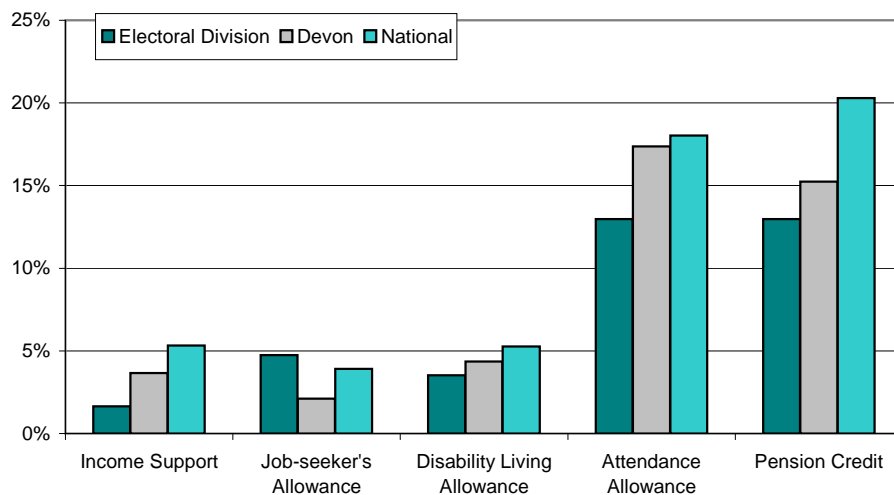
Income data are available at Middle Super Output Area (MSOA) level. MSOAs cover a population of about 7,500 but do not align well with electoral division boundaries. The figures provided below include all MSOAs where a substantial part falls inside the electoral division and as such will give a good indication of income levels in the area.

The figures shown below for wards are estimates based on the number of households in that ward and which MSOA those households are within.

	<i>Bere Ferrers</i>	<i>Buckland Monachorum</i>	<i>Burrator</i>	<i>Lydford</i>	<i>Walkham</i>	<i>Electoral Division</i>	<i>West Devon</i>	<i>Devon</i>	<i>National</i>
Average income (£)	35,457	35,457	35,457	32,850	35,457	35,137	32,216	31,243	35,101

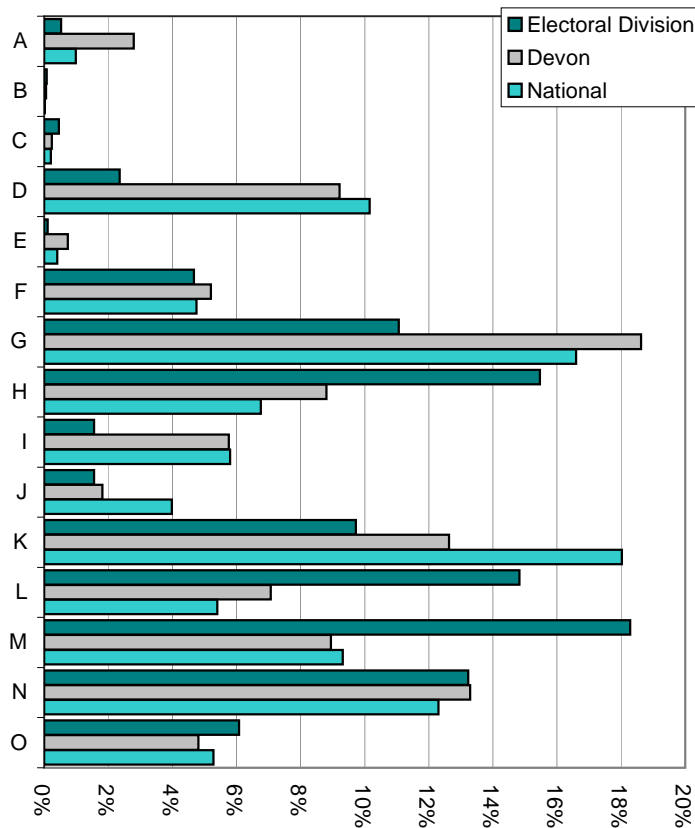
Benefits

Percent of:	<i>Bere Ferrers</i>	<i>Buckland Monachorum</i>	<i>Burrator</i>	<i>Lydford</i>	<i>Walkham</i>	<i>Electoral Division</i>	<i>West Devon</i>	<i>Devon</i>	<i>National</i>
16-59 year olds claiming Income Support	4.2%	1.8%	2.0%	4.2%	3.0%	1.6%	3.3%	3.7%	5.3%
16-64 year olds claiming Job Seekers Allowance	2.3%	1.0%	1.7%	1.4%	1.7%	4.7%	1.7%	2.1%	3.9%
Total population claiming Disability Living Allowance	6.2%	3.7%	4.3%	5.0%	4.5%	3.5%	4.2%	4.4%	5.3%
65 and older claiming Attendance Allowance	15.9%	17.9%	13.2%	12.4%	14.9%	13.0%	16.1%	17.4%	18.0%
60 and older claiming Pension Credit	17.4%	10.6%	8.0%	12.4%	14.1%	13.0%	14.1%	15.2%	20.3%



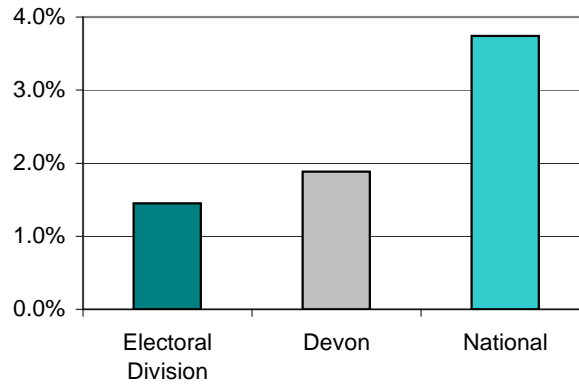
Employment

Percent of all employees	Bere Ferrers	Buckland Monachorum	Burrator	Lydford	Walkham	Electoral Division	West Devon	Devon	National
A : Agriculture & forestry	1.0%	0.6%	0.5%	0.0%	1.1%	0.5%	5.5%	2.8%	1.0%
B : Fishing	0.0%	0.0%	0.9%	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%
C : Mining & quarrying	0.0%	0.0%	4.2%	0.0%	0.8%	0.5%	0.2%	0.2%	0.2%
D : Manufacturing	5.9%	0.6%	2.8%	2.4%	0.8%	2.4%	10.4%	9.2%	10.2%
gas & water	0.0%	0.0%	0.9%	0.1%	0.0%	0.1%	0.3%	0.7%	0.4%
F : Construction	3.8%	5.3%	10.4%	0.9%	10.1%	4.7%	5.6%	5.2%	4.8%
G : Wholesale & retail trade	10.5%	18.5%	17.0%	5.2%	7.9%	11.1%	17.4%	18.6%	16.6%
H : Hotels & restaurants	4.4%	13.6%	21.2%	21.7%	15.6%	15.5%	12.2%	8.8%	6.8%
I : Transport, storage & comms	1.3%	2.9%	0.0%	1.2%	1.3%	1.6%	5.5%	5.8%	5.8%
J : Financial services	0.0%	5.7%	0.5%	0.0%	0.0%	1.6%	1.3%	1.8%	4.0%
K : Real estate & business activities	10.5%	13.8%	7.1%	5.3%	12.7%	9.7%	8.7%	12.6%	18.0%
L : Public admin & defence	3.6%	0.0%	6.1%	41.6%	0.3%	14.8%	4.7%	7.1%	5.4%
M : Education	46.1%	6.4%	14.2%	8.5%	29.9%	18.3%	10.0%	8.9%	9.3%
N : Health & social work	12.6%	21.3%	10.8%	6.1%	16.7%	13.2%	12.3%	13.3%	12.3%
O : Other community services	0.4%	11.4%	3.3%	7.0%	2.9%	6.1%	5.9%	4.8%	5.3%



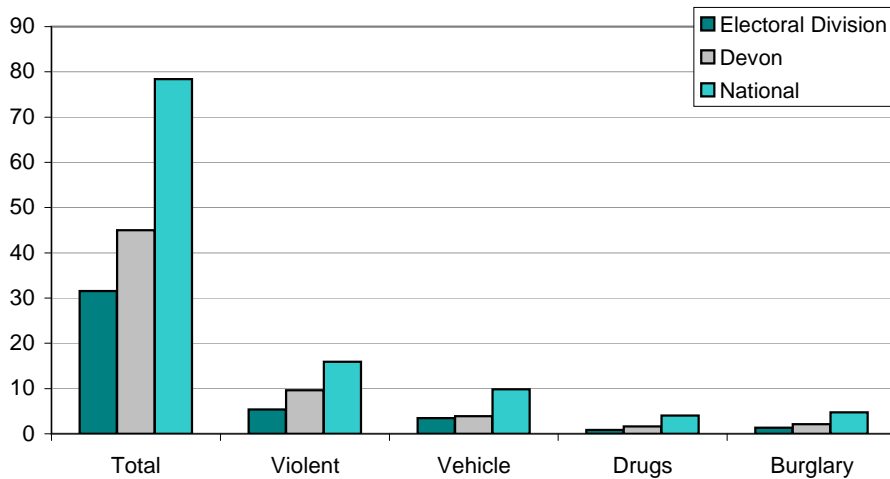
Unemployment

	<i>Bere Ferrers</i>	<i>Buckland Monachorum</i>	<i>Burrator</i>	<i>Lydford</i>	<i>Walkham</i>	<i>Electoral Division</i>	<i>West Devon</i>	<i>Devon</i>	<i>National</i>
Number unemployed	43	19	10	22	19	113	511	8,268	1,383,990
% of working age population	2.4%	1.0%	1.2%	1.5%	1.0%	1.5%	1.7%	1.9%	3.7%



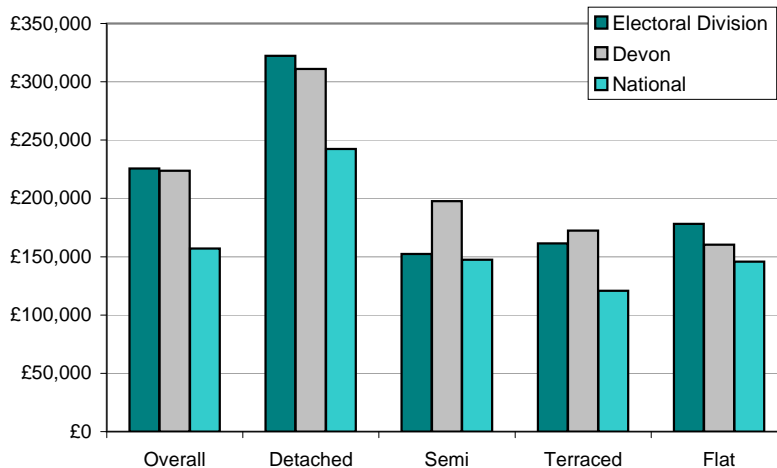
Crime

Crimes per 1,000 population	<i>Bere Ferrers</i>	<i>Buckland Monachorum</i>	<i>Burrator</i>	<i>Lydford</i>	<i>Walkham</i>	<i>Electoral Division</i>	<i>West Devon</i>	<i>Devon</i>	<i>National</i>
Total crime	29.5	20.2	14.5	71.9	33.2	32	28	45	78
Violent crime	5.9	1.8	0.7	16.7	5.0	5.3	6.0	9.6	15.9
Vehicle crime	3.7	1.8	2.6	6.8	3.8	3	3	4	10
Drug offences	0.9	0.3	0.0	3.1	0.6	0.9	0.9	1.6	4.0
House burglary	1.2	0.6	0.7	3.7	1.3	1.3	1.1	2.1	4.7

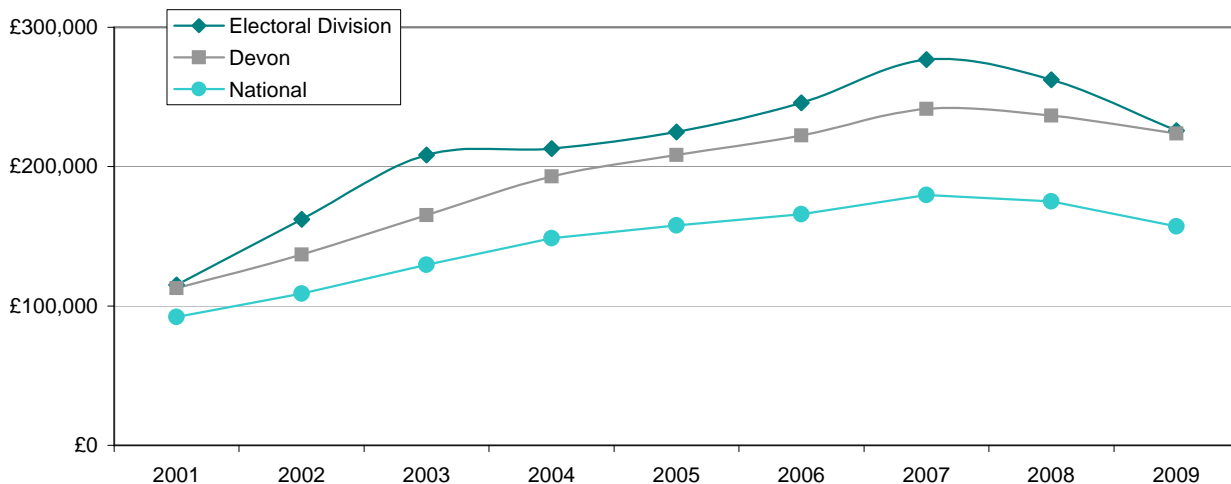


House prices

2009 average prices (£)	<i>Bere Ferrers</i>	<i>Buckland Monachorum</i>	<i>Burrator</i>	<i>Lydford</i>	<i>Walkham</i>	<i>Electoral Division</i>	<i>West Devon</i>	<i>Devon</i>	<i>National</i>
Overall	176,484	262,510	290,105	193,850	231,502	225,725	220,412	223,636	157,033
Detached	216,206	386,765	315,100	271,667	396,922	322,262	314,530	310,899	242,492
Semi-detached	145,094	152,900	233,250	126,500	155,376	152,469	179,439	197,547	147,464
Terraced	168,888	189,214	159,500	132,286	139,386	161,275	157,478	172,313	120,663
Flat/Maisonette	125,000	185,636	0	0	0	178,056	153,354	160,202	145,635



Overall average price (£)	2001	2002	2003	2004	2005	2006	2007	2008	2009
Yelverton Rural	115,082	162,235	208,392	213,046	224,810	245,860	276,791	262,324	225,725
Devon	112,730	136,964	165,224	193,049	208,325	222,466	241,522	236,700	223,636
England & Wales	92,189	108,981	129,626	148,705	157,774	165,907	179,678	175,124	157,033



Place Survey

The 2008 Place Survey provides information on people's perceptions of their local area and the local services they receive. The survey collects information on 18 national indicators for local government, used to measure local government performance for 152 county councils, metropolitan district councils, London boroughs and unitary authorities.

Further information can be found on the Department for Communities and Local Government's website:
www.communities.gov.uk

Figures are the proportion of people responding to the survey who live in the Yelverton Rural electoral division. Due to the relatively small number of people surveyed in each electoral division the results may be unreliable, but they will give an indication of feelings within the area - 348 people were surveyed in the Yelverton Rural electoral division.

What things are most important in making somewhere a good place to live?

45%	The level of crime
42%	Health services
36%	Access to nature
35%	Public transport
25%	Affordable decent housing

What things most need improving in this area?

31%	Activities for teenagers
26%	Public transport
24%	Affordable decent housing
19%	The level of traffic congestion
16%	Wage levels and cost of living

People saying they are very satisfied or fairly satisfied with	Electoral division	Devon
Their local area as a place to live	92%	89%
Their local council	64%	52%
Their county council	50%	45%

Education

Bere Ferrers *Buckland Monachorum* *Burrator* *Lydford* *Walkham* *Electoral Division* *West Devon* *Devon* *National*

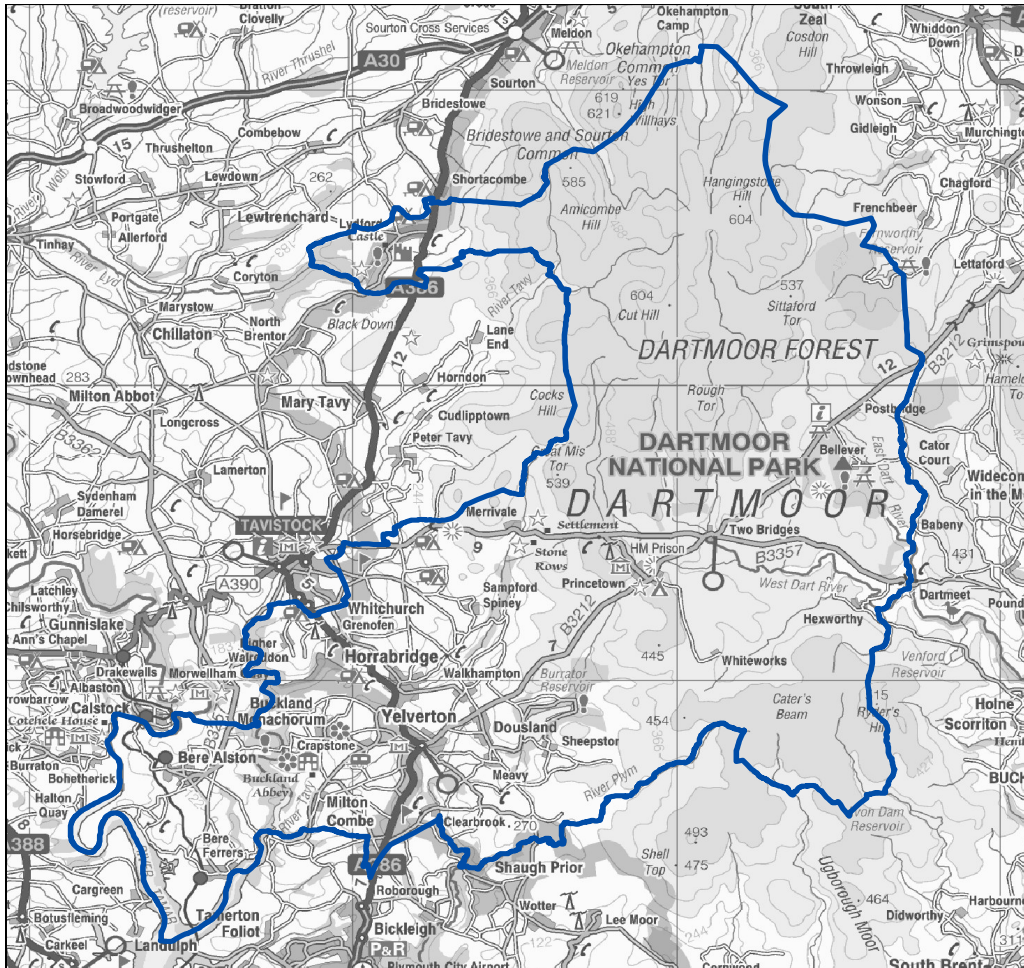
% children achieving Key Stage 2 level 4 or above in

English	87%	92%	73%	74%	81%	84%	79%	81%	80%
Maths	90%	89%	73%	79%	73%	83%	77%	80%	79%
Science	100%	95%	73%	79%	92%	91%	90%	90%	88%

% children achieving 5 or more GCSEs at grades

A*-C	54%	82%	67%	64%	48%	61%	67%	66%	70%
A*-C including English and Maths	42%	77%	58%	50%	41%	52%	56%	51%	51%
A*-G	96%	95%	92%	86%	89%	92%	96%	94%	92%

Yelverton Rural area



Further information and sources

Population : 2001 - Census © Crown copyright
2008 - Registrar General's Mid Year Estimates, Office for National Statistics © Crown copyright
Age breakdown - Devon figures from NHS Devon, national figures from 2009 Mid Year Estimate,
Office for National Statistics © Crown copyright

Population attributes : Mosaic Public Sector © Experian

Deprivation : Indices of Deprivation 2007
Department for Communities and Local Government, © Crown copyright
<http://www.communities.gov.uk/indices>

Income : Model-Based Estimates at MSOA Level, 2007/08
Crown Copyright ©

Benefits : May 2009 - Department for Work and Pensions
© Crown copyright
<http://research.dwp.gov.uk/asd/tabtool.asp>

Employment : Annual Business Inquiry 2007
Office for National Statistics © Crown copyright
<http://www.nomisweb.co.uk>

Unemployment : April 2009 - Office for National Statistics
© Crown copyright
<http://www.nomisweb.co.uk>

Crime : April 2008 - March 2009
Devon and Cornwall Constabulary

Education : Children and Young People's Directorate, Devon County Council
Department for Education © Crown Copyright
Local figures relate to children living in an area and attending a Devon County Council maintained school. As such figures may vary from nationally published data.

House prices : Land Registry
© Crown copyright
National figures relates to England and Wales. Overall national house price is weighted by number of sales in each month. National house prices by type are simple averages of monthly averages - this figure may be skewed if there were a large number of sales in a particular month.

Place Survey : Department for Communities and Local Government
© Crown copyright
<http://www.communities.gov.uk/publications/localgovernment/newplacesurvey>

This profile has been produced by the County Council's Strategic Intelligence Unit. For further information please contact us.

Email: StrategicIntelligence@devon.gov.uk

Telephone: 01392 382738