

## Area definition

This profile is one of 62 (one for each electoral division) that have been produced by Devon County Council's Strategic Intelligence unit. They aim to give a broad overview of each County Councillor's electoral division.

Each profile covers a range of topics such as population, the economy, education standards and house prices.

Further, more detailed information may be available if required - please contact Strategic Intelligence for further information.

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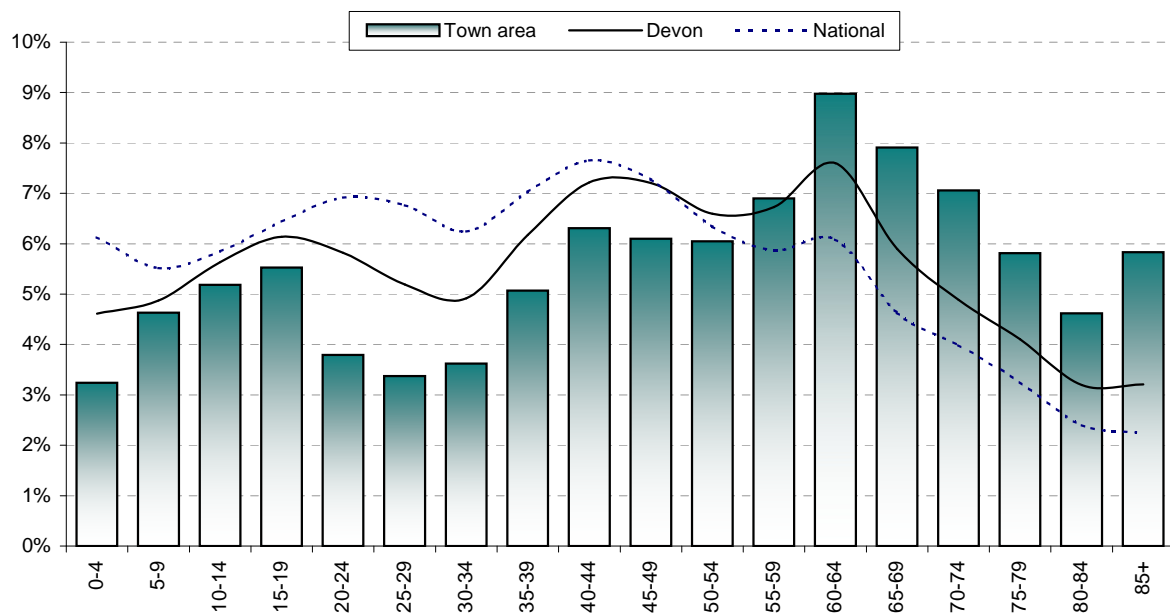
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The Budleigh Electoral Division comprises the following 4 wards: Budleigh, Newton Poppleford & Harpford, Ottery St Mary Rural and Raleigh

# Population

Total population	Budleigh	Newton Poppleford and Harpford	Ottery St Mary Rural	Raleigh	Electoral Division	East Devon	Devon	National
2001	5,590	2,022	526	2,142	10,280	125,520	704,497	57,103,927
2008	5,935	2,075	1,474	2,148	11,632	132,700	754,700	59,608,200
Change	345	53	948	6	1352	7180	50203	2504273
% change	6%	3%	180%	0%	13%	6%	7%	4%

Proportion aged	0-19	20-39	40-59	60-79	80 and over
Budleigh	16.4%	15%	23%	35%	15%
Newton Poppleford and Harpford	20.1%	16%	29%	30%	7%
Ottery St Mary Rural	9.7%	6%	15%	9%	1%
Raleigh	24.9%	22%	31%	24%	5%
Electoral Division	17.8%	15%	24%	29%	10%
East Devon	20.1%	19%	27%	27%	9%
Devon	21.7%	23%	28%	23%	7%
National	24.0%	27%	27%	18%	5%



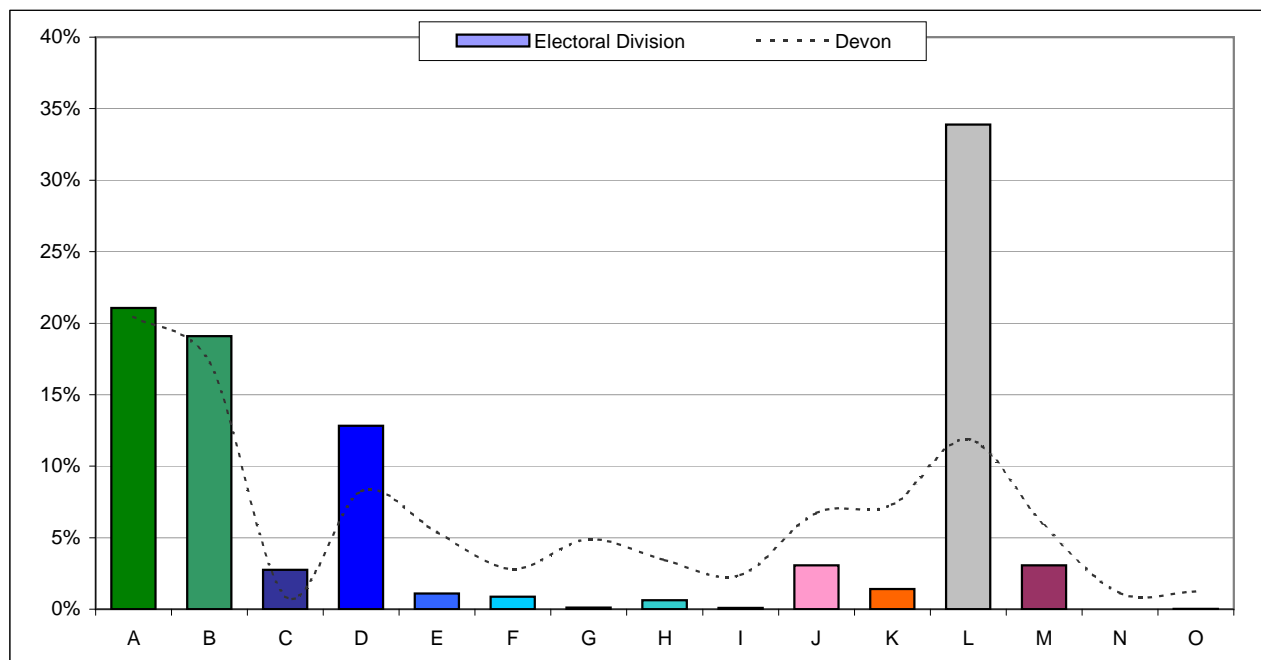
## Population attributes

Information about the people that live in the area is taken from Experian's Mosaic data. Mosaic is based on the assumption that people living in an area are likely to be similar; however, it does not provide definitive description of each person.

The Mosaic data are broken down in to a number of groups, each one describing a section of the population.

	Households	%	Devon
A - Residents of isolated rural communities	1116	21.1%	20.5%
B - Residents of small and mid-sized towns with strong local roots	1011	19.1%	17.2%
C - Wealthy people living in the most sought after neighbourhoods	146	2.8%	0.9%
D - Successful professionals living in suburban or semi-rural homes	679	12.8%	8.3%
E - Middle income families living in moderate suburban semis	58	1.1%	5.4%
F - Couples with young children in comfortable modern housing	46	0.9%	2.8%
G - Young, well-educated city dwellers	6	0.1%	4.9%
H - Couples and young singles in small modern starter homes	33	0.6%	3.5%
I - Lower income workers in urban terraces in often diverse areas	5	0.1%	2.4%
J - Owner occupiers in older-style housing in ex-industrial areas	163	3.1%	6.7%
K - Residents with sufficient incomes in right-to-buy social houses	75	1.4%	7.3%
L - Active elderly people living in pleasant retirement locations	1796	33.9%	11.9%
M - Elderly people reliant on state support	163	3.1%	5.9%
N - Young people renting flats in high density social housing	0	0.0%	1.1%
O - Families in low-rise social housing with high levels of benefit needed	1	0.0%	1.3%

Distribution of households by Mosaic group



## Deprivation

The principal source of deprivation data is currently The Indices of Deprivation 2007. This is a Lower Super Output Area (LSOA) level measure of deprivation. There are over 32,000 LSOAs in England, each one containing about 1,500 people. They were developed following the 2001 Census. The index comprises seven domains: income, employment, health & disability, education & training, barriers to housing & services, the living environment and crime. These are combined to give an overall indication of deprivation.

### Population living in deprived areas

Population within most deprived 25% of areas in England	0
% population within most deprived 25% of areas in England	0%
Population within least deprived 25% of areas in England	4,371
% population within least deprived 25% of areas in England	39%

Deprivation data are not available for wards but the following tables show which wards contain the most deprived LSOA in the electoral division.

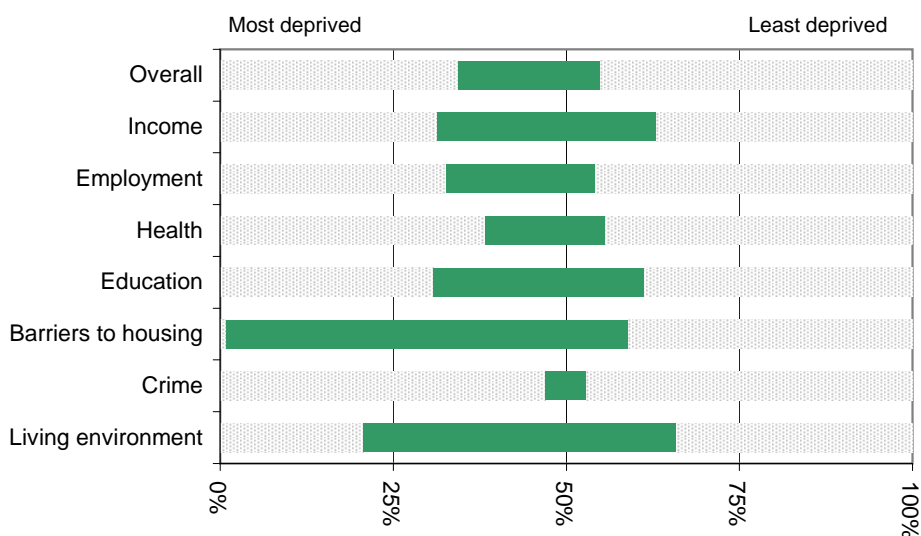
### Most deprived areas

Overall	Raleigh
Income Deprivation	Budleigh
Employment Deprivation	Budleigh
Health Deprivation and Disability	Budleigh
Education, Skills and Training Deprivation	Budleigh
Barriers to Housing and Services	Ottery St Mary Rural
Living Environment Deprivation	Raleigh
Crime	Raleigh

### Least deprived areas

Overall	Budleigh
Income Deprivation	Ottery St Mary Rural
Employment Deprivation	Ottery St Mary Rural
Health Deprivation and Disability	Ottery St Mary Rural
Education, Skills and Training Deprivation	Ottery St Mary Rural
Barriers to Housing and Services	Budleigh
Living Environment Deprivation	Ottery St Mary Rural
Crime	Budleigh

This graph shows the range of deprivation in the Budleigh division. The larger the green bar the more variation there is within the area.



## Income

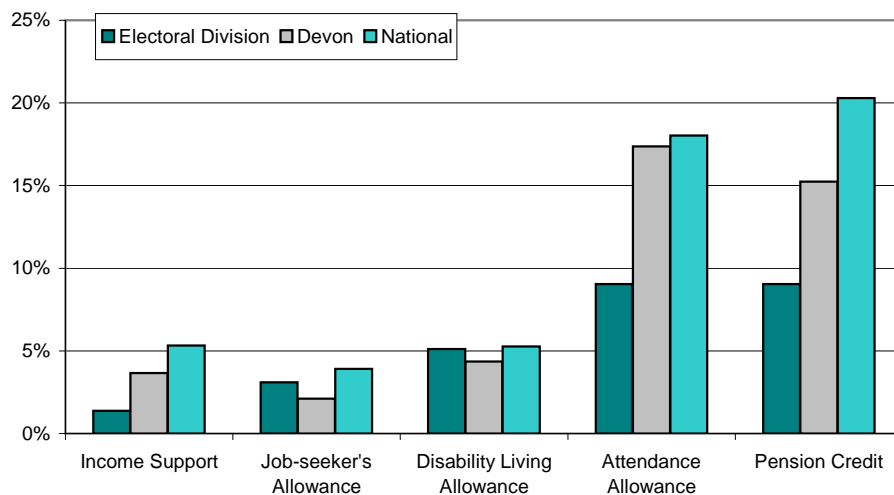
Income data are available at Middle Super Output Area (MSOA) level. MSOAs cover a population of about 7,500 but do not align well with electoral division boundaries. The figures provided below include all MSOAs where a substantial part falls inside the electoral division and as such will give a good indication of income levels in the area.

The figures shown below for wards are estimates based on the number of households in that ward and which MSOA those households are within.

	<i>Budleigh</i>	<i>Newton Popleford and Harpford</i>	<i>Ottery St Mary Rural</i>	<i>Raleigh</i>	<i>Electoral Division</i>	<i>East Devon</i>	<i>Devon</i>	<i>National</i>
Average income (£)	28,157	35,978	33,371	35,978	31,198	30,365	31,243	35,101

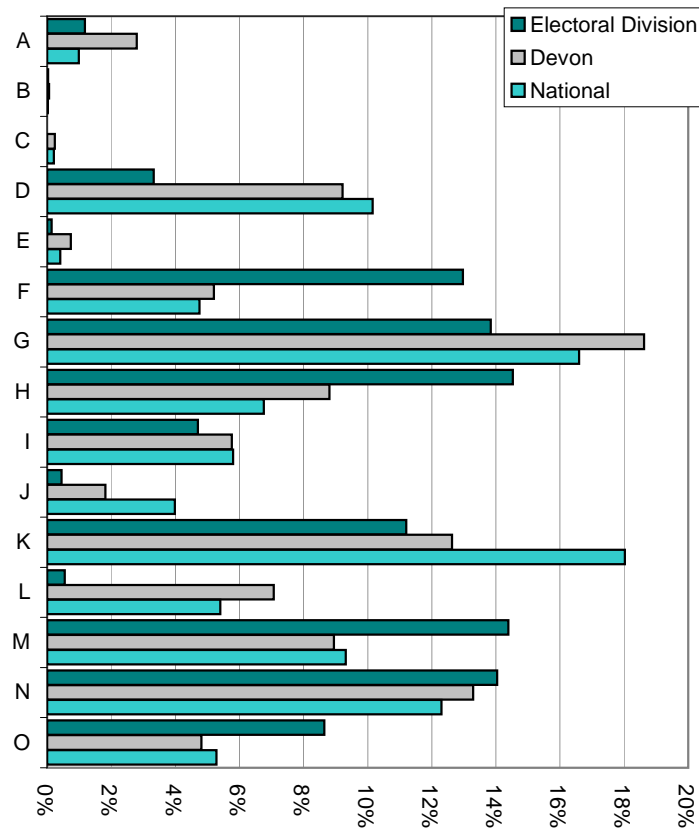
## Benefits

Percent of:	<i>Budleigh</i>	<i>Newton Popleford and Harpford</i>	<i>Ottery St Mary Rural</i>	<i>Raleigh</i>	<i>Electoral Division</i>	<i>East Devon</i>	<i>Devon</i>	<i>National</i>
16-59 year olds claiming Income Support	2.7%	2.4%	0.7%	2.6%	1.4%	2.9%	3.7%	5.3%
16-64 year olds claiming Job Seekers Allowance	1.7%	1.6%	0.6%	1.0%	3.1%	1.8%	2.1%	3.9%
Total population claiming Disability Living Allowance	3.0%	2.6%	6.6%	4.1%	5.1%	3.8%	4.4%	5.3%
65 and older claiming Attendance Allowance	17.0%	14.9%	4.4%	14.0%	9.0%	17.0%	17.4%	18.0%
60 and older claiming Pension Credit	9.3%	11.6%	4.2%	9.4%	9.0%	12.4%	15.2%	20.3%



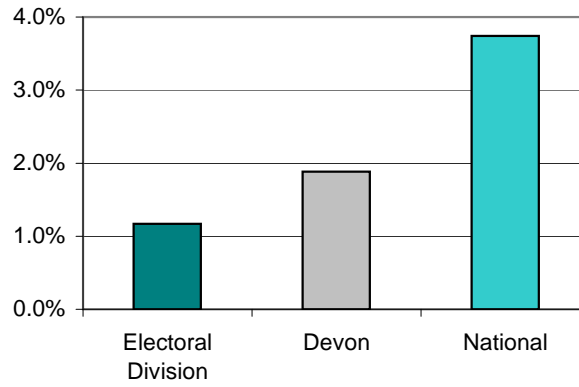
# Employment

Percent of all employees	Budleigh	Newton Popholeford and Harpford	Ottery St Mary Rural	Raleigh	Electoral Division	East Devon	Devon	National
A : Agriculture & forestry	0.5%	3.4%	0.8%	1.5%	1.2%	3.7%	2.8%	1.0%
B : Fishing	0.0%	0.6%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
C : Mining & quarrying	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.2%	0.2%
D : Manufacturing	3.0%	9.1%	3.2%	2.8%	3.3%	7.1%	9.2%	10.2%
gas & water	0.0%	0.0%	0.0%	0.3%	0.1%	0.0%	0.7%	0.4%
F : Construction	4.5%	10.9%	15.8%	18.8%	13.0%	5.6%	5.2%	4.8%
G : Wholesale & retail trade	21.0%	13.1%	15.8%	8.5%	13.8%	19.7%	18.6%	16.6%
H : Hotels & restaurants	11.7%	20.6%	6.5%	17.2%	14.5%	11.0%	8.8%	6.8%
I : Transport, storage & comms	3.0%	7.4%	23.9%	2.3%	4.7%	6.9%	5.8%	5.8%
J : Financial services	0.9%	0.0%	0.0%	0.3%	0.4%	2.6%	1.8%	4.0%
K : Real estate & business activities	13.6%	11.4%	25.1%	7.1%	11.2%	9.9%	12.6%	18.0%
L : Public admin & defence	1.6%	0.0%	0.0%	0.0%	0.6%	5.3%	7.1%	5.4%
M : Education	6.5%	13.1%	2.8%	22.1%	14.4%	8.2%	8.9%	9.3%
N : Health & social work	25.7%	4.6%	0.0%	9.3%	14.0%	14.4%	13.3%	12.3%
O : Other community services	8.1%	5.7%	6.1%	9.8%	8.6%	5.2%	4.8%	5.3%



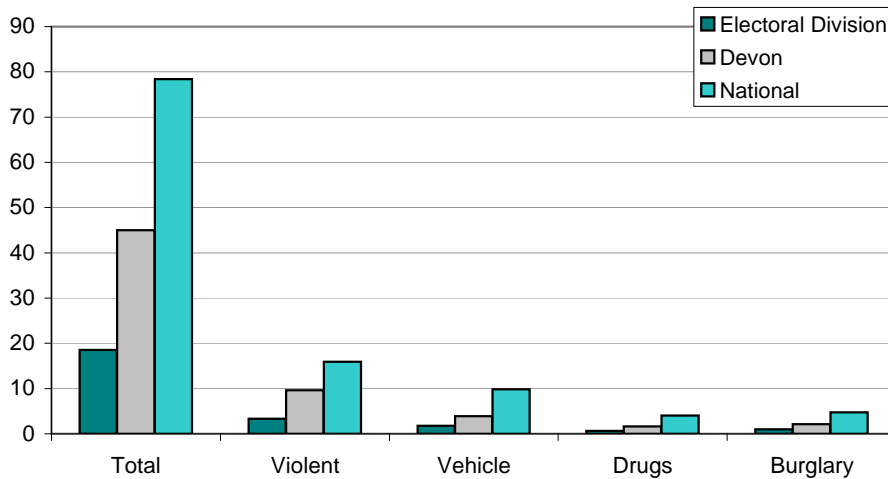
## Unemployment

	<i>Budleigh</i>	<i>Newton Popleford and Harpford</i>	<i>Ottery St Mary Rural</i>	<i>Raleigh</i>	<i>Electoral Division</i>	<i>East Devon</i>	<i>Devon</i>	<i>National</i>
Number unemployed	34	14	5	13	66	1,115	8,268	1,383,990
% of working age population	1.3%	1.3%	0.7%	1.0%	1.2%	1.6%	1.9%	3.7%



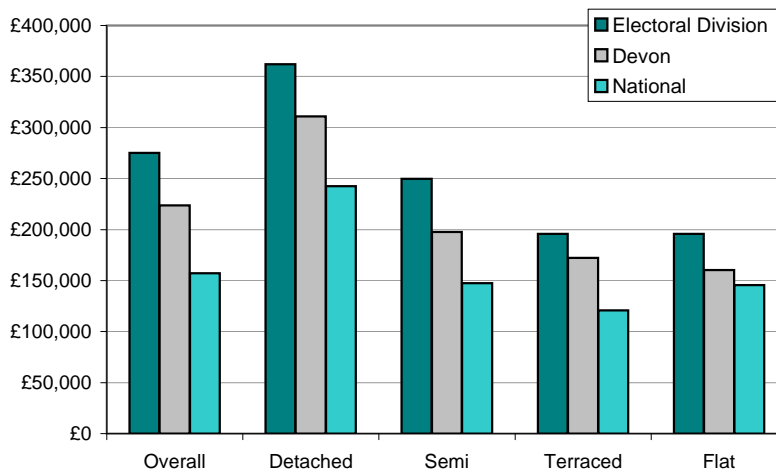
## Crime

Crimes per 1,000 population	<i>Budleigh</i>	<i>Newton Popleford and Harpford</i>	<i>Ottery St Mary Rural</i>	<i>Raleigh</i>	<i>Electoral Division</i>	<i>East Devon</i>	<i>Devon</i>	<i>National</i>
Total crime	15.4	18.3	87.9	27.7	18.6	39	45	78
Violent crime	2.5	4.2	11.6	5.2	3.3	8.1	9.6	15.9
Vehicle crime	1.8	0.9	8.3	2.6	1.8	3	4	10
Drug offences	0.0	0.9	1.7	2.2	0.6	1.9	1.6	4.0
House burglary	1.3	0.9	5.0	0.0	1.0	2.0	2.1	4.7

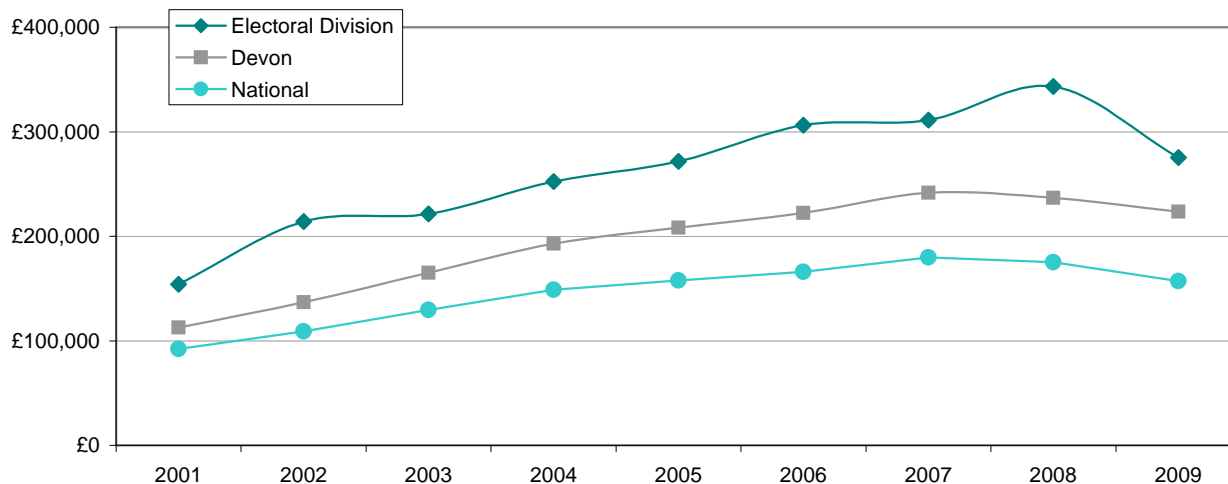


# House prices

2009 average prices (£)	Budleigh	Newton Poppleford and Harpford	Ottery St Mary Rural	Raleigh	Electoral Division	East Devon	Devon	National
Overall	274,068	213,550	387,182	336,971	275,288	246,494	223,636	157,033
Detached	393,136	232,333	426,750	406,606	362,098	340,503	310,899	242,492
Semi-detached	248,431	199,000	212,500	281,444	249,593	214,777	197,547	147,464
Terraced	200,470	162,667	217,667	210,000	195,896	182,190	172,313	120,663
Flat/Maisonette	195,737	0	0	0	195,737	175,442	160,202	145,635



Overall average price (£)	2001	2002	2003	2004	2005	2006	2007	2008	2009
Budleigh	153,925	214,171	221,524	252,470	271,811	306,198	311,323	343,239	275,288
Devon	112,730	136,964	165,224	193,049	208,325	222,466	241,522	236,700	223,636
England & Wales	92,189	108,981	129,626	148,705	157,774	165,907	179,678	175,124	157,033



## Place Survey

The 2008 Place Survey provides information on people's perceptions of their local area and the local services they receive. The survey collects information on 18 national indicators for local government, used to measure local government performance for 152 county councils, metropolitan district councils, London boroughs and unitary authorities.

Further information can be found on the Department for Communities and Local Government's website: [www.communities.gov.uk](http://www.communities.gov.uk)

Figures are the proportion of people responding to the survey who live in the Budleigh electoral division. Due to the relatively small number of people surveyed in each electoral division the results may be unreliable, but they will give an indication of feelings within the area - 108 people were surveyed in the Budleigh electoral division.

### What things are most important in making somewhere a good place to live?

52%	Health services
52%	The level of crime
39%	Public transport
33%	Access to nature
30%	Clean streets

### What things most need improving in this area?

40%	Road and pavement repairs
38%	Activities for teenagers
28%	Wage levels and cost of living
28%	Affordable decent housing
28%	Public transport

People saying they are very satisfied or fairly satisfied with	Electoral division	Devon
Their local area as a place to live	92%	89%
Their local council	60%	52%
Their county council	51%	45%

# Education

Budleigh  
 Newton Popleford and Harford  
 Ottery St Mary Rural  
 Raleigh  
 Electoral Division  
 East Devon  
 Devon  
 National

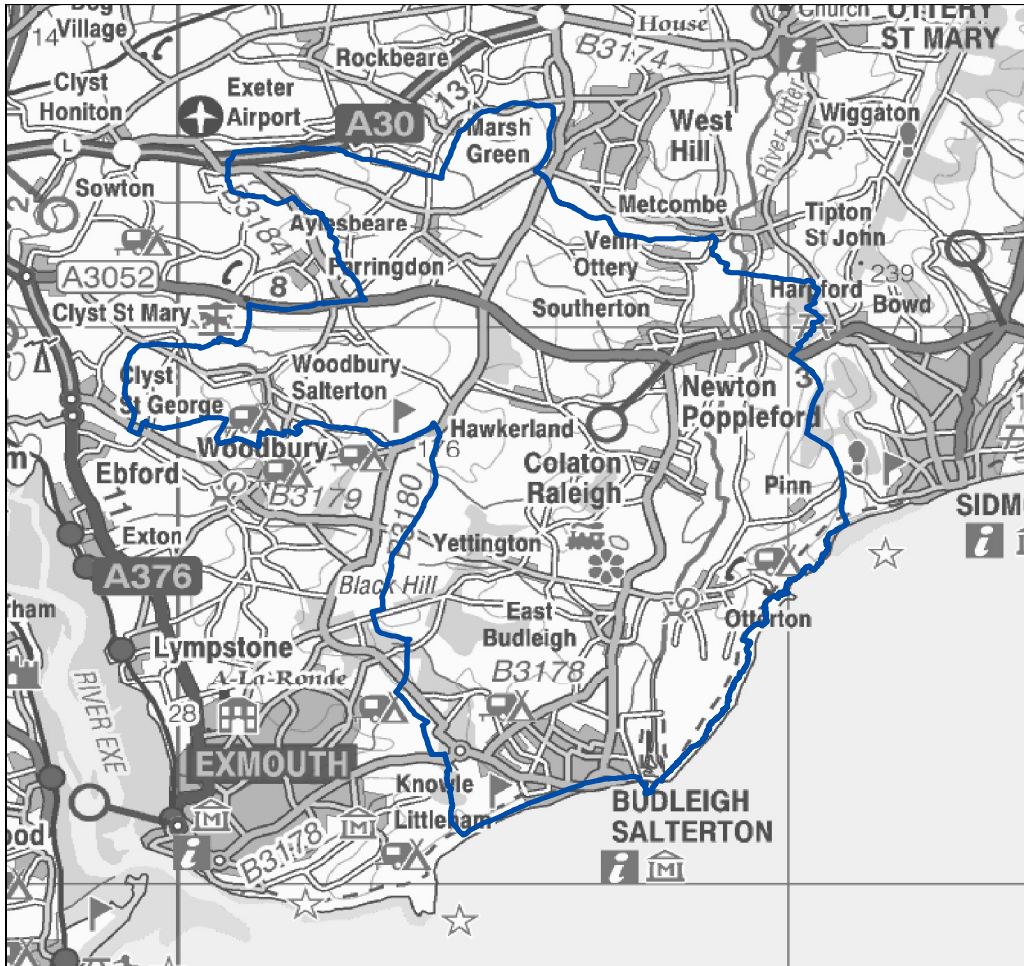
## % children achieving Key Stage 2 level 4 or above in

English	91%	89%	100%	100%	93%	84%	81%	80%
Maths	84%	89%	89%	93%	88%	83%	80%	79%
Science	93%	93%	100%	93%	94%	92%	90%	88%

## % children achieving 5 or more GCSEs at grades

A*-C	71%	67%	75%	58%	66%	69%	66%	70%
A*-C including English and Maths	59%	62%	50%	50%	56%	58%	51%	51%
A*-G	88%	90%	100%	85%	88%	93%	94%	92%

Budleigh area



## Further information and sources

Population : 2001 - Census © Crown copyright  
2008 - Registrar General's Mid Year Estimates, Office for National Statistics © Crown copyright  
Age breakdown - Devon figures from NHS Devon, national figures from 2009 Mid Year Estimate,  
Office for National Statistics © Crown copyright

Population attributes : Mosaic Public Sector © Experian

Deprivation : Indices of Deprivation 2007  
Department for Communities and Local Government, © Crown copyright  
<http://www.communities.gov.uk/indices>

Income : Model-Based Estimates at MSOA Level, 2007/08  
Crown Copyright ©

Benefits : May 2009 - Department for Work and Pensions  
© Crown copyright  
<http://research.dwp.gov.uk/asd/tabtool.asp>

Employment : Annual Business Inquiry 2007  
Office for National Statistics © Crown copyright  
<http://www.nomisweb.co.uk>

Unemployment : April 2009 - Office for National Statistics  
© Crown copyright  
<http://www.nomisweb.co.uk>

Crime : April 2008 - March 2009  
Devon and Cornwall Constabulary

Education : Children and Young People's Directorate, Devon County Council  
Department for Education © Crown Copyright  
Local figures relate to children living in an area and attending a Devon County Council maintained school. As such figures may vary from nationally published data.

House prices : Land Registry  
© Crown copyright  
National figures relates to England and Wales. Overall national house price is weighted by number of sales in each month. National house prices by type are simple averages of monthly averages - this figure may be skewed if there were a large number of sales in a particular month.

Place Survey : Department for Communities and Local Government  
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<http://www.communities.gov.uk/publications/localgovernment/newplacesurvey>

This profile has been produced by the County Council's Strategic Intelligence Unit. For further information please contact us.

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