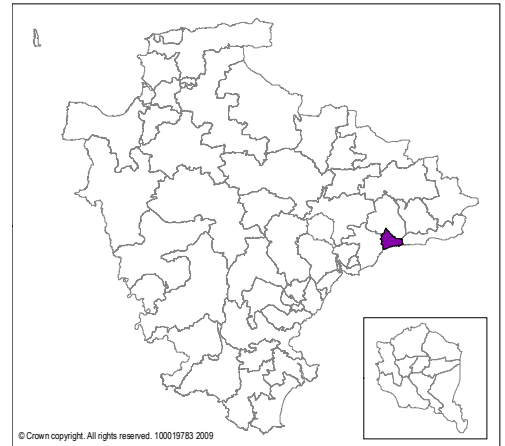


Focus on Devon and your division

Sidmouth Sidford

Electorate: 10,600

As well as the 62 electoral divisions Devon has been divided in to 28 market and coastal towns and the city of Exeter along with their surrounding areas. The following information is not exhaustive but will give some background to the Sidmouth Sidford division and show how it compares to the Devon Town areas, Devon and the country.



Further information and analysis can be obtained from the Strategic Intelligence unit either by calling 01392 382001 or emailing StategicIntelligence@devon.gov.uk.

The people

Devon County Council serves a population of just over 750,000 people, with the latest figures showing 11,539 people live in the Sidmouth Sidford division.

| Area | Aged 0-15 | Aged 16-29 | Aged 30-44 | Aged 45- retirement age | Retirement age and older |
|---------------------------|-----------|------------|------------|----------------------------|-----------------------------|
| Sidmouth Sidford division | 12.5% | 9.4% | 13.0% | 21.4% | 43.7% |
| Sidmouth area | 13.6% | 10.1% | 14.1% | 24.2% | 37.9% |
| Devon | 16.9% | 16.1% | 18.4% | 24.0% | 24.7% |
| England & Wales | 18.9% | 18.6% | 21.6% | 21.9% | 19.0% |

Mid Year Estimate 2007, © Crown copyright

The economy

Around 300,000 people are employed in the county with the largest proportion being in the wholesale and retail trades. There are also large numbers employed in health & social work and property and business activities.

There are nearly 33,000 businesses in Devon (excluding farms) with over 28,000 of these employing ten people or fewer.

| Area | 1-4 employees | 5-10 employees | 11-24 employees | 25-49 employees | 50 employees or more |
|---------------------------|------------------|-------------------|--------------------|--------------------|-------------------------|
| Sidmouth Sidford division | 66.1% | 19.1% | 8.2% | 4.8% | 1.9% |
| Sidmouth area | 70.4% | 16.8% | 7.4% | 3.8% | 1.6% |
| Devon | 70.2% | 15.0% | 8.4% | 3.6% | 2.7% |
| England & Wales | 72.9% | 13.2% | 7.5% | 3.4% | 3.1% |

Annual Business Inquiry 2007, © Crown copyright

In April 2009 the number of people unemployed and claiming benefit in Devon stood at just over 11,500. This equates to 2.6% of the working age population. Whilst this compares favourably to the national figure of 4.1% there are areas in Devon with an unemployment rate above 5%.

| Area | Unemployment rate |
|---------------------------|-------------------|
| Sidmouth Sidford division | 2.4% |
| Sidmouth area | 1.7% |
| Devon | 2.6% |
| England & Wales | 4.1% |

Claimant count 2009, © Crown copyright

Health and social care

Devon has an ageing population so it is not surprising that in the last census almost a fifth (19.0%) of people stated that they had an illness that limited their daily activities, which is above the national average of 17.9%.

Overall, the claimant rate for Disability Living Allowance is below the national average but there are areas where this is not the case.

| Area | People with a long-term illness | People claiming Disability Living Allowance |
|---------------------------|---------------------------------|---|
| Sidmouth Sidford division | 24.4% | 3.6% |
| Sidmouth area | 22.6% | 2.7% |
| Devon | 19.0% | 4.3% |
| England | 17.9% | 5.1% |

Census 2001, © Crown copyright

Department for Work and Pensions 2008, © Crown copyright

The County Council's Adult and Community Service (ACS) currently has over 20,000 clients, and the Children and Young People Service currently classes nearly 4,000 children as 'in need'.

| Area | Children in need per 1,000 children | ACS clients per 1,000 population |
|---------------------------|-------------------------------------|----------------------------------|
| Sidmouth Sidford division | 24.3 | 40.6 |
| Sidmouth area | 27.4 | 38.4 |
| Devon | 24.0 | 33.9 |

Devon County Council 2009

House prices and incomes

It has long been known that house prices in Devon are relatively high whilst wages are generally below average. As such the ratio of house price to income is above the national average. The ratio shows how many year's wages are needed to buy the average house – nationally this is just over five years but in Devon it is nearly eight.

| Area | Average house price | Average annual household income | Ratio of house price to income |
|---------------------------|---------------------|---------------------------------|--------------------------------|
| Sidmouth Sidford division | 306,621 | 29,274 | 10.5 |
| Sidmouth area | 305,447 | 30,171 | 10.1 |
| Devon | 241,533 | 30,619 | 7.9 |
| England & Wales | 180,409 | 34,417 | 5.2 |

Land registry 2007, © Crown copyright

Gross Household Income - Paycheck, © CACI

Crime

The level of crime in Devon is well below the national level. On average there are about 91 crimes for every 1,000 people in England and Wales – in Devon the figure is about half this.

| Area | Crimes per 1,000 population | | | | |
|---------------------------|-----------------------------|---------------|----------------|---------------|-------------|
| | Violent crime | Vehicle crime | House burglary | Drug offences | Total crime |
| Sidmouth Sidford division | 7.3 | 2.6 | 2.9 | 2.1 | 36.9 |
| Sidmouth area | 6.7 | 2.9 | 2.4 | 1.7 | 33.4 |
| Devon | 9.8 | 4.0 | 2.1 | 1.6 | 45.7 |
| England & Wales | 17.4 | 11.8 | 5.4 | 4.7 | 91.5 |

Home Office 2008, © Crown copyright
Devon and Cornwall Constabulary 2008/9

Education

Key Stage 2 tests are taken before a child moves from a primary school to secondary school with an average ability child expected to achieve level 4. Tests are taken in English, Maths and Science

The figures below show the percentage of pupils that have achieved level 4 or higher in English and Maths. Schools that had 10 or fewer pupils eligible for KS2 assessment at the time of the 2008 tests have had their figure suppressed (*) due to the risk of individual pupils' results being identified. Schools where data are unavailable for other reasons are shown with +.

| | |
|--|-----|
| National | 73% |
| Devon | 73% |
| All Saints Church Of England Infant School Sidmouth | +% |
| Sidmouth Infants School | * |
| St Nicholas Church Of England Junior School Sidmouth | 81% |

Department for Children, schools, and Families, © Crown copyright