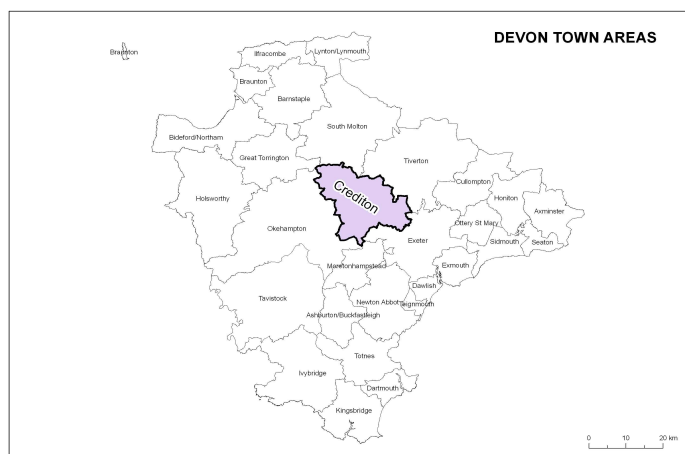


This profile has been produced in partnership across health & social care and offers an overview of the key demographic, lifestyle factors that may help understand the important areas affecting health and well-being in this Devon Town community. By bringing together a range of information across health and social care we can gain a better understanding of where there are high areas of demand on services but also where there is potentially unmet need.



This profile has been created to help stimulate discussion, not provide answers.

This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. 100019783. 2007

Introduction

All feedback and any questions on the information found within this profile are gratefully received. This profile will be most effective when used in conjunction with consultation and engagement with service users, carers and health and social care staff. Some of the questions you may wish to consider are:

- 1) Do you recognise the community described within the profile?
- 2) Is there any key information missing about health and social care need in the population?
- 3) Can any priority areas be identified from the story of this local area?

Please contact d-pc.strategicreview@nhs.net with any comments or questions you may have.

The pages that follow describe the key features of interest and raise some general questions and issues for further debate. The detail is presented in terms of comparison with the Devon average** and three terms are regularly used:

- Over-represented: This means there is more of a particular indicator for this Devon Town or locality when compared with the Devon average. (16% or more above the mean)
- Average: This means the indicator for this Devon Town is comparable with the overall Devon level
- Under-represented: This means there is less of a particular indicator for this Devon Town or locality when compared with the Devon average (16% or more below the mean)

***It is assumed the data values within each indicator are normally distributed. One standard deviation away from the mean has been applied to indicate over or under representation.*

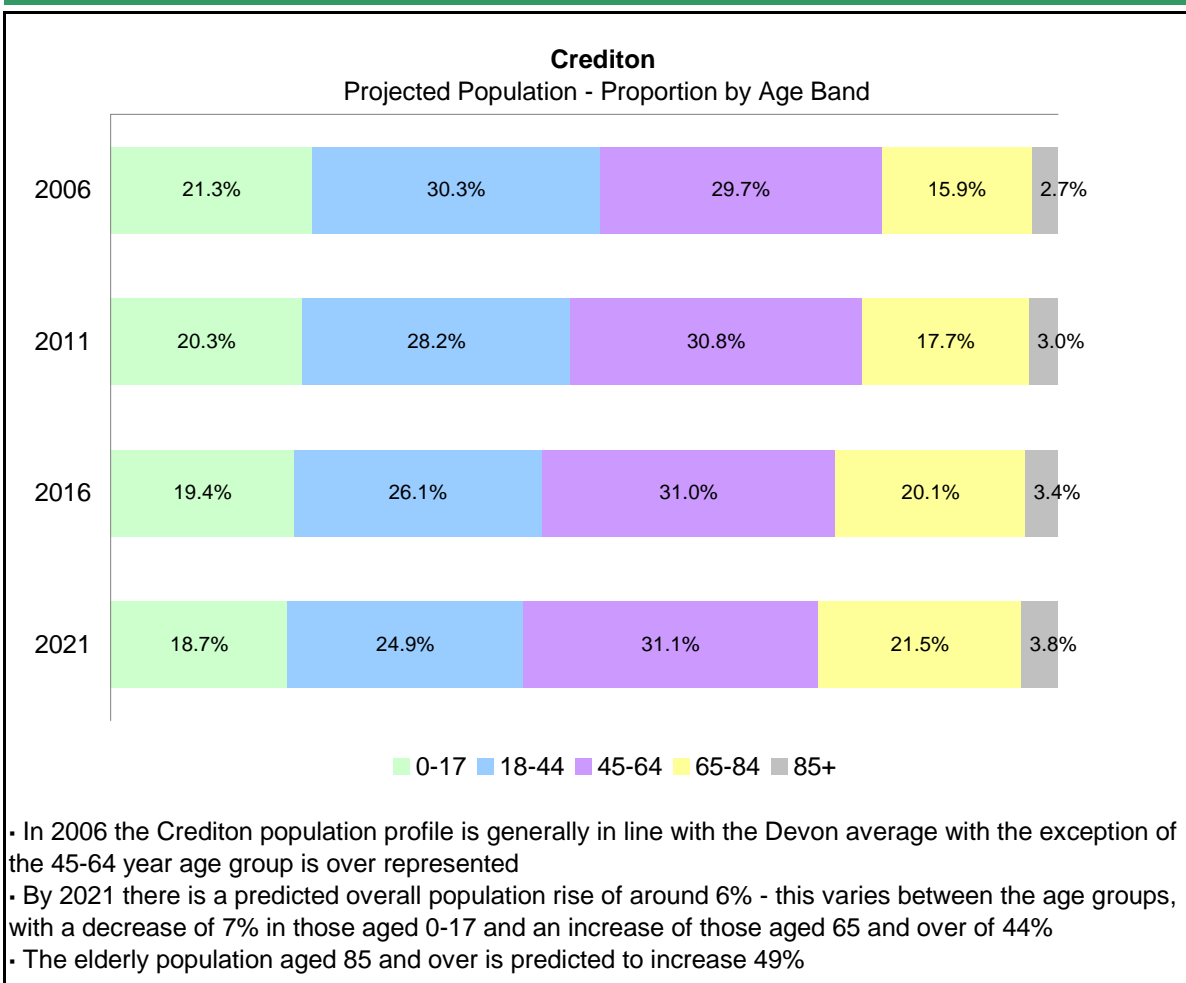
*The date of this profile refers to the year in which the information has been collated and analysed. The period the information refers to varies, i.e. Census 2001 data, financial Year 06/07 health activity etc and this should be taken into consideration when interpreting this profile.

It is important to note that over or under representation does not mean bad or good in this context, it merely expresses difference. For example, being under represented when compared to Devon in prevalence of a particular disease is a positive feature but being under represented in school attendance is a more negative one. It is important therefore that this document is read carefully and over and under representation are not confused with making judgements of good or bad.

A glossary of terms and full list of information sources used within these profiles is available upon request by contacting d-pc.strategicreview@nhs.net

What do we know about Crediton? (When compared to the Devon average)

Population Profile



Areas of Interest

- Low rate of Disability Living Allowance claimants when compared to Devon average
- The lowest crime rate (reported) in Mid Devon, and low when compared to Devon average
- Under representation of those not in education, employment or training
- Under representation of youth offending rates compared to the Devon average (district based)

What do we know about CREDITON? (When compared to the Devon average)

Indices of Multiple Deprivation - Index of Multiple Deprivation - overall index of the seven main sub-domains (listed below)

Income - Measure of persons on low incomes or dependent on state benefits

Employment - Measure of persons of working-age who are involuntarily excluded from labour market

Health - Measure of premature death, illness, hospital admissions and mental health prescribing

Education - Measure of educational attainment in children and skills and qualifications of adults

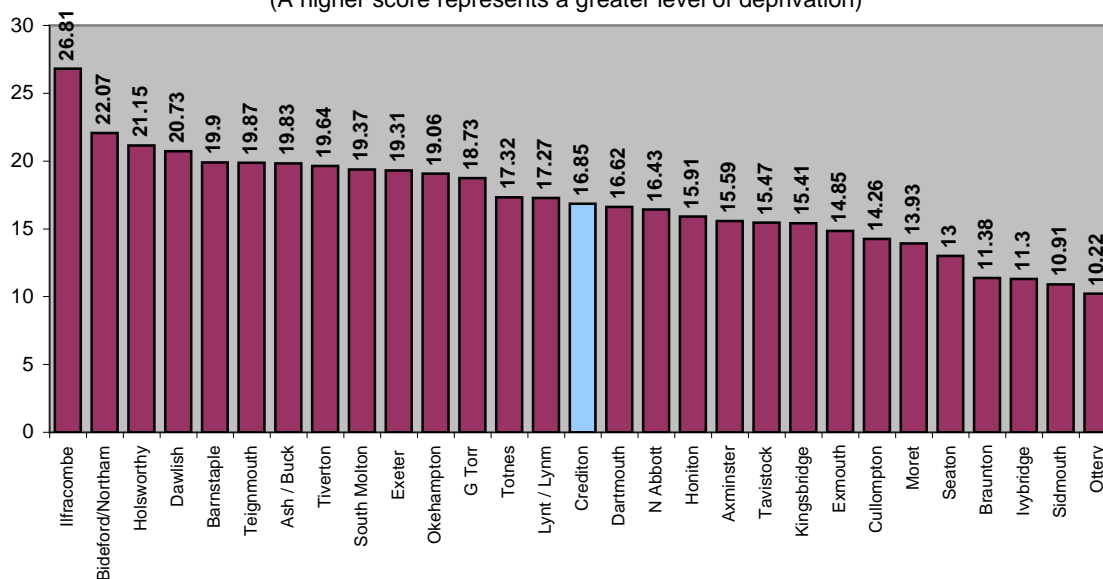
Barriers - Measure of distance to community facilities (GP, school etc.) and housing availability

Crime - Measure of recorded crime (burglary, theft, criminal damage and violence)

Living Env - Measure of indoor (quality of housing) and outdoor (RTAs and air quality) environments

Indices of Deprivation 2007 - Average IMD Scores by Devon Town

(A higher score represents a greater level of deprivation)



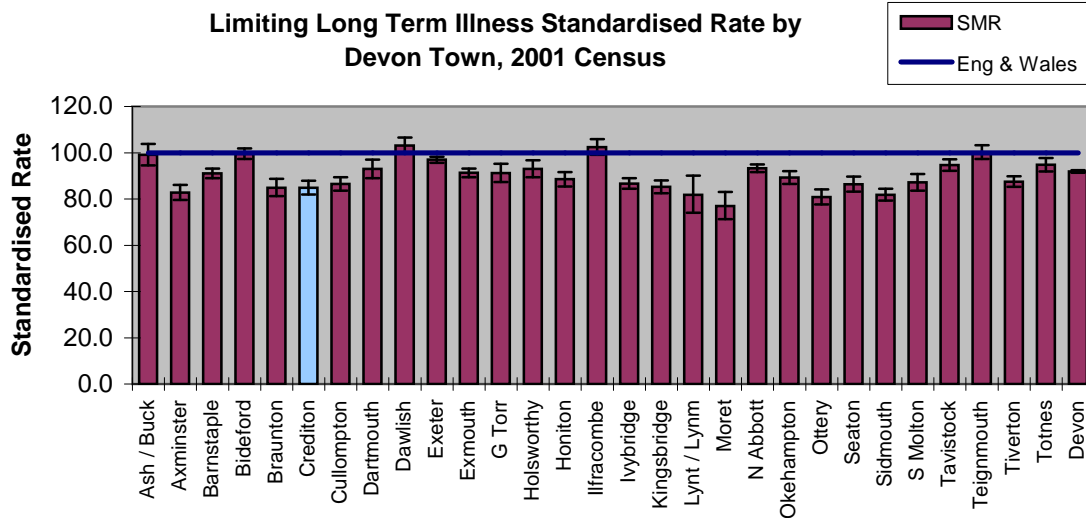
The Indices of Deprivation are reported on a small geography called Lower Super Output Areas (LSOA). These have been aggregated up to the Devon Town geography to allow for comparison between areas within Devon. The result of this is that the average score at a Devon Town level may mask neighbourhoods that the indices suggest are the most / least deprived.

CREDITON has 12 LSOA's, of which none are in the most deprived quintile of LSOA's nationally and 1 is in the least deprived quintile.

Health and Social Care

HEALTH

- Percentage of population who say that their health is generally poor is under represented
- Age standardised death rates in Cancer (Under 75), CHD and Stroke are under represented
- GP Registers information are generally in line with the Devon average, with the exception of Learning Disabilities which is over represented and Diabetes and CHD which are both under represented



The chart above displays rates of self-report limiting long-term illness from the 2001 Census adjusted for age. A value of 100 represented by the line in the chart is the England & Wales average, and the bars represent rates for Devon Towns. This reveals that CREDITON is significantly below the national average and below the Devon average.

SOCIAL CARE - Children’s & Young Persons (CYPS) and Adult & Community Services (ACS)

- Over representation of children with a learning difficulty
- Under representation in the rate of referrals into ACS; the lowest rate of any Devon Town
- Over representation in the proportion of referrals from self / carer
- Over representation in the proportion of referrals from Primary Health; the highest in Mid Devon
- A high proportion of referrals received by ACS are dealt with at the point of contact as opposed to the client receiving a further assessment or commissioning of an ongoing service
- The CREDITON population is:
 - Under represented regarding children in care for at least 12 months who have had a health assessment in 2006/07
 - Over represented in children receiving direct payment and carer breaks services (relates to Mid Devon district)
 - Under represented in clients aged 18 and over receiving a meals service; the lowest rate of any Devon Town
 - Under represented in health and social care clients aged 65 and over receiving equipment or minor adaptation from the Joint Equipment Store during 2006/07

