

Devon Cycle Mark

Cycle Friendly Accommodation

A pilot scheme for The Devon Cycle Mark was carried out on a section of the West Country Way cycle route (National Cycle Network – NCN Route 3) between Tiverton and Barnstaple in 2001/2002 through a partnership between the CTC (the national cyclist's organisation) and the NCN Business Development Group (Devon). The group was a Devon County Council initiative, part financed by the European Union and supported by North Devon Marketing Bureau, Devonshire Heartland Tourism Association, and Mid Devon District Council.

Following the success of this pilot scheme it is now being expanded to include a section of the Devon Coast to Coast cycle route (National Cycle Network – NCN Route 27) between Torrington and Tavistock, part of which overlaps with the West Country Way cycle route. This is being supported by the CTC and Sustrans.

The display of the Devon Cycle Mark confirms the commitment of an accommodation business towards catering for the special needs of cyclists. In order for a business to be able to display the Devon Cycle Mark they are required to meet certain criteria.

We rely mainly on feedback from visiting cyclists to check whether standards are being maintained and that businesses are meeting the criteria. We would like you to help us by sending in your comments on one of these forms about each establishment displaying the Devon Cycle Mark sign that you have visited on your route. You will find copies of this feedback form at all establishments displaying the Devon Cycle Mark.

All you need to do is to fill in the details of your journey and the establishment you visited (overleaf) and post it back to us (postage paid).

WIN £100 of cycle accessories!

By completing and returning this Feedback Form, you will automatically be entered into a prize draw that could win you £100 worth of cycle accessories of your choice. One winner will be drawn from the Feedback Forms returned by 28th November 2003. Only those completing their full name and address will be eligible. The name of the winner will be available on request from Devon County Council from 5th December 2003. Please telephone 01392 382104.



DEVON COUNTY COUNCIL



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(Cycle Mark Feedback)
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County Hall
Topsham Road
Exeter
Devon EX2 4ZZ

Business Reply Service
License No. EX70

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Your chance to feedback!



WIN £100 of cycle accessories!

Devon Cycle Mark

CYCLIST'S FEEDBACK

NAME OF ESTABLISHMENT:

ADDRESS OF ESTABLISHMENT (IF KNOWN):

YOUR NAME:

YOUR ADDRESS (OPTIONAL) :

E-mail:

Date:/...../.....

Where are you travelling from and to?

From:

To:

How many overnight stops are you making?.....

DATA PROTECTION ACT

Information from this form may be processed by computer for purposes registered by the County Council under the Data Protection Legislation. Individuals have the right of access to computerised personal data concerning them.

In your opinion, how well did this establishment fulfill the following Devon Cycle Mark criteria? Please tick the most appropriate box for each. Please note that some criteria are optional.

BASIC CRITERIA

EASY ACCESS: Suitable width at premises to manoeuvre a loaded bike, provision of a sheltered position to unload with reasonable access to wheel the bike into a store/lock-up unladen.

Poor Satisfactory Excellent

SECURE STORAGE: Lockable shed, garage, outbuilding or secure point under cover (e.g. a hitching ring under a lean-to).

Poor Satisfactory Excellent

FACILITIES FOR WASHING AND DRYING CLOTHES: Provision to hang wet clothing (e.g. over trousers, jackets, panniers etc.) in a drying environment. Provision for hand washing clothing.

Poor Satisfactory Excellent

LOCAL CYCLE ROUTE MAPS, CYCLING LITERATURE: Provision of local cycle route maps either free or for sale.

Poor Satisfactory Excellent

INFORMATION ON NEAREST CYCLE SHOP:

Name, address and telephone number of nearest facilities displayed and, dependent on distance, the offer of a lift to get there.

Poor Satisfactory Excellent

BASIC PUNCTURE REPAIR KIT: Provision of a basic toolkit to include: Tyre levers, patches, glue, pump, basic tools and talc/chalk. Pump to fit all valve types (i.e. presta/shraeder).

Poor Satisfactory Excellent

OPTIONAL CRITERIA

ADDITIONAL TOOLS AND SPARES (dependent on the distance to the nearest cycle shop): Provision of extra tools and spares.

Poor Satisfactory Excellent N/A

FLEXIBLE MEAL TIMES AND DEPARTURE TIMES:

Requests relating to early or later mealtimes, and early starts met by pre-arrangement.

Poor Satisfactory Excellent N/A

OTHER CATERING RELATED ITEMS:

- Advice on the nearest evening meal facilities
- Vegetarians catered for
- Packed lunches

Poor Satisfactory Excellent N/A

Do you have any other comments to make about this establishment?

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How appropriate do you feel these criteria are to your needs as a touring cyclist and do you have any suggestions as to how they may be improved?

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DEVON COUNTY COUNCIL

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